

# 成立烟草电商业务





通过收购该公司，获得瑞典最高的业务市场份额。

今天开展的业务包括一个电子商务网站，该网站的多个网址在欧洲、美国、印度和加拿大获得专利。瑞典多个品牌的总代理，其中包括法国最大的卷纸供应商。

该公司拥有约 1000 名客户登记册。120,000 个电子邮件地址、50-60,000 个短信收件人以及来自北欧、英国和德国各地的回头客。该公司还拥有约。

如今，其登记册中有 400

名零售商客户，他们的营销成本非常低，因为他们依赖客户的“口碑”，这为正确的营销留下了进一步增长的空间。

非常容易管理且完全自动化的家族企业。凭借 20 多年的应用经验进行高度优化。盈利能力强，在市场上享有良好的声誉。4.8/5 来自超过 3,400 个 trustpilot 用户的验证。每年都有利润，并为公司带来良好的投资。

由于该公司在零售用具这个利基行业中长期占据主导地位，现在也涉足电子烟领域，因此该公司仅拥有 10 名员工的团队就创造了高收入。

#### 产品与服务概览

- 吸烟用具。
- CBD 产品。
- 电子烟。
- 电子烟工具。
- 玻璃制品。
- 水管。
- 管道。
- 邦斯。
- 草药香烟。
- 种子。
- 卷纸。
- 包。
- 手推车。

#### 资产概览

#### TARGET PRICE

\$4,700,000

#### GROSS REVENUE

\$3,000,000

#### EBITDA

\$0

#### BUSINESS TYPE

电子商务业务

#### FACILITIES

该业务在大约租赁的场所进行。

位于斯德哥尔摩东北部一个名为“索尔”800 平方米。

作为公司交易的一部分，租赁包含在购这些设施大约分为几部分。

100 平方米

办公室，100平方米

商店/陈列室和 600

平方米的空间。

全面优化的仓库。

#### COUNTRY

瑞典

#### BUSINESS ID

L#20230441

整个仓库配有货架和包装设备，包括所有 IT 基础设施（服务器、计算机等）、台式机 and 办公室和个人电脑库存以及其他 IT 相关产品以及业务中使用的汽车/货车。

#### 资本化概述

该企业完全自筹资金，投资来自利润，原则上没有贷款或债务，财务状况非常良好，只有 2 名共同所有者各拥有 50% 的股份。

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