

成熟的烟草电子商务业务



MERGERSCORP

通过收购该公司，在瑞典获得最高的市场份额。

目前开展的业务包括一个电子商务网站，其多个网址在欧洲、美国、印度和加拿大都有专利。瑞典多个品牌的总代理，包括法国最大的卷纸供应商。

公司拥有一个客户登记册，其中约有 1,000 名客户。120,000 个电子邮件地址、50-60,000 个短信接收者以及来自北欧、英国和德国各地的回头客。该公司还拥有约 3,000 名员工。目前，该公司登记在册的零售商客户有 400 家，由于依靠客户的“口碑”，他们的营销成本很低，这为通过正确的营销进一步发展留下了空间。

如今，客户可以在实体店直接购物，仓库接收客户订单，并在 1-3 天内送货上门。

非常易于管理和完全自动化的家族企业。高度优化，拥有 20 多年的应用经验。利润率高，市场声誉非常好。经 3,400 多名 trustpilot 用户验证，获得 4.8/5 高分。年年盈利，投资回报丰厚。

公司仅靠 10

名员工就创造了很高的收入，这得益于它在零售用具这一利基行业的长期存在，现在还包括吸管。

产品与服务概览

- 吸烟用具。
- CBD 产品。
- 电子烟。
- 吸烟工具。
- 玻璃制品。
- 水管
- 管道
- 烟斗
- 草药香烟
- 种子
- 卷纸
- 袋子
- 手推车

资产概览

TARGET PRICE

\$4,700,000

GROSS REVENUE

\$3,000,000

EBITDA

\$0

BUSINESS TYPE

电子商务业务

FACILITIES

公司在租用的办公场所内开展业务，办公面积 1,000 平方米。底层面积 800 平方米，位于斯德哥尔摩东北部一个名为 "索尔纳商业园" 的商业中心中央。

作为公司交易的一部分，租约也包含在办公场所内。这些设施大约分为三个部分：100 平方米 m. 办公室，100 平方米 m. 商店/陈列室和一个 600 平方英尺的停车场。 m. 全面优化仓库。

COUNTRY

瑞典

BUSINESS ID

L#20230441

整个仓库，包括货架和包装设备，包括所有 IT 基础设施（服务器、计算机等）、台式机、办公室库存、PC 和其他 IT 相关产品，以及一辆用于业务的汽车/货车。

资本化概述

企业完全自筹资金，从利润中投资，本金没有贷款或债务，财务状况非常好，只有两个共同所有人各占 50% 的股份。

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM