

# 成熟的烟草电子商务业务



**MERGERSCORP**

通过收购该公司，在瑞典获得最高的市场份额。

目前开展的业务包括一个电子商务网站，其多个网址在欧洲、美国、印度和加拿大都有专利。瑞典多个品牌的总代理，包括法国最大的卷纸供应商。

公司拥有一个客户登记册，其中约有 1,000 名客户。120,000 个电子邮件地址、50-60,000 个短信接收者以及来自北欧、英国和德国各地的回头客。该公司还拥有约 3,000 名员工。目前，该公司登记在册的零售商客户有 400 家，由于依靠客户的“口碑”，他们的营销成本很低，这为通过正确的营销进一步发展留下了空间。

如今，客户可以在实体店直接购物，仓库接收客户订单，并在 1-3 天内送货上门。

非常易于管理和完全自动化的家族企业。高度优化，拥有 20 多年的应用经验。利润率高，市场声誉非常好。经 3,400 多名 trustpilot 用户验证，获得 4.8/5 高分。年年盈利，投资回报丰厚。

公司仅靠 10

名员工就创造了很高的收入，这得益于它在零售用具这一利基行业的长期存在，现在还包括吸管。

#### 产品与服务概览

- 吸烟用具。
- CBD 产品。
- 电子烟。
- 吸烟工具。
- 玻璃制品。
- 水管
- 管道
- 烟斗
- 草药香烟
- 种子
- 卷纸
- 袋子
- 手推车

#### 资产概览

#### TARGET PRICE

\$4,700,000

#### GROSS REVENUE

\$3,000,000

#### EBITDA

\$0

#### BUSINESS TYPE

电子商务业务

#### FACILITIES

公司在租用的办公场所内开展业务，办公面积 1,000 平方米。底层面积 800

平方米，位于斯德哥尔摩东北部一个名为

"索尔纳商业园

"的商业中心中央。

作为公司交易的一部分，租约也包含在

这些设施大约分为三个部分

100 平方米 m. 办公室，100

平方米 m. 商店/陈列室和一个

600 平方英尺的停车场。 m.

全面优化仓库。

#### COUNTRY

瑞典

#### BUSINESS ID

L#20230441

整个仓库，包括货架和包装设备，包括所有 IT 基础设施（服务器、计算机等）、台式机、办公室库存、PC 和其他 IT 相关产品，以及一辆用于业务的汽车/货车。

#### 资本化概述

企业完全自筹资金，从利润中投资，本金没有贷款或债务，财务状况非常好，只有两个共同所有人各占 50% 的股份。

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