

拥有 130 多年历史的瑞士奢侈专利





130

该品牌自 1887 年以来一直是知名制表商，为卓越工艺和创新树立了标准。

该品牌因创造了首款同类专业手表而闻名，并因其腕式军用手表而闻名，尤其是在第一次世界大战期间成为标志性产品的军官表和战壕表。

作为瑞士制表业的先驱人物，这位创新者在十九世纪末站在了制表业的最前沿，浪琴表和 IWC 万国表等大品牌纷纷采用其设计和创新。

该品牌将当时的时尚与开创性的手表设计完美地融合在一起，建立了一个传统，并因创新而屡获殊荣。

该品牌由创始人的女儿继承了丰富的传统，继续为受人尊敬的制造商供货，包括百达翡丽和江诗丹顿等传奇品牌。

时至今日，他们依然坚守初衷，只提供最优质的瑞士制造手表，保持着卓越的传统。

自始至终，该品牌的每一款手表都是为尊重其原创设计理念和满足对质量的严格要求而精心打造的。

设计过程包括部件选择、组装、质量保证和最终包装，确保每个细节都得到一丝不苟的处理。

该品牌将传统技艺与现代工具相结合，坚持高接触、手工制作的方式，大部分工作都由手工完成。

每块手表都经过严格的工艺流程，以确保在专业制表师的带领下呈现非凡工艺。

最终，这款现代、高精度的時計与传统完美融合。

每一件产品都体现了品牌团队的热情和奉献精神，这也是品牌传承的标志。

完全符合瑞士联邦委员会制定的官方规定，坚持最高制表标准，进一步强化了其追求卓越的承诺。

背景介绍

1. 以精美设计和工艺著称的奢侈手表品牌。
2. 每块手表均在瑞士采用优质材料和精密技术手工制作而成。
3. 它提供一系列款式，从经典的正装表到大胆的运动表。
4. 该品牌以注重细节著称，拥有复杂的表盘设计和精密的机芯。
5. 该品牌的手表以其独特的设计和卓越的品质受到收藏家和爱好者的追捧。
6. Those Watches 的产量有限，因此每块手表都是稀世珍品。
7. 该品牌还为寻求真正独特手表的客户定制手表。

TARGET PRICE

CHF 0

GROSS REVENUE

CHF 0

EBITDA

CHF 0

BUSINESS TYPE

零售杂项

COUNTRY

瑞士

BUSINESS ID

L#20240644

要点

- 瑞士制造
- 指定商标
- 专利授权
- 与瑞士最好的手表制造商签订独家 OEM 制造协议
- 在全球许多商店
(摩纳哥蒙特卡洛、中国北京、阿联酋迪拜、美国夏威夷毛伊岛、马尔代夫、沙特阿拉伯、新加坡、瑞士、韩国、英国伦敦萨沃伊) 均有销售。
- 特许经营机会

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