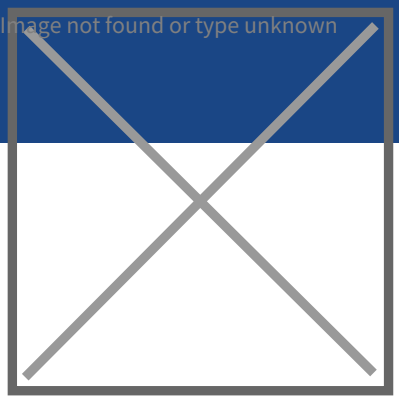
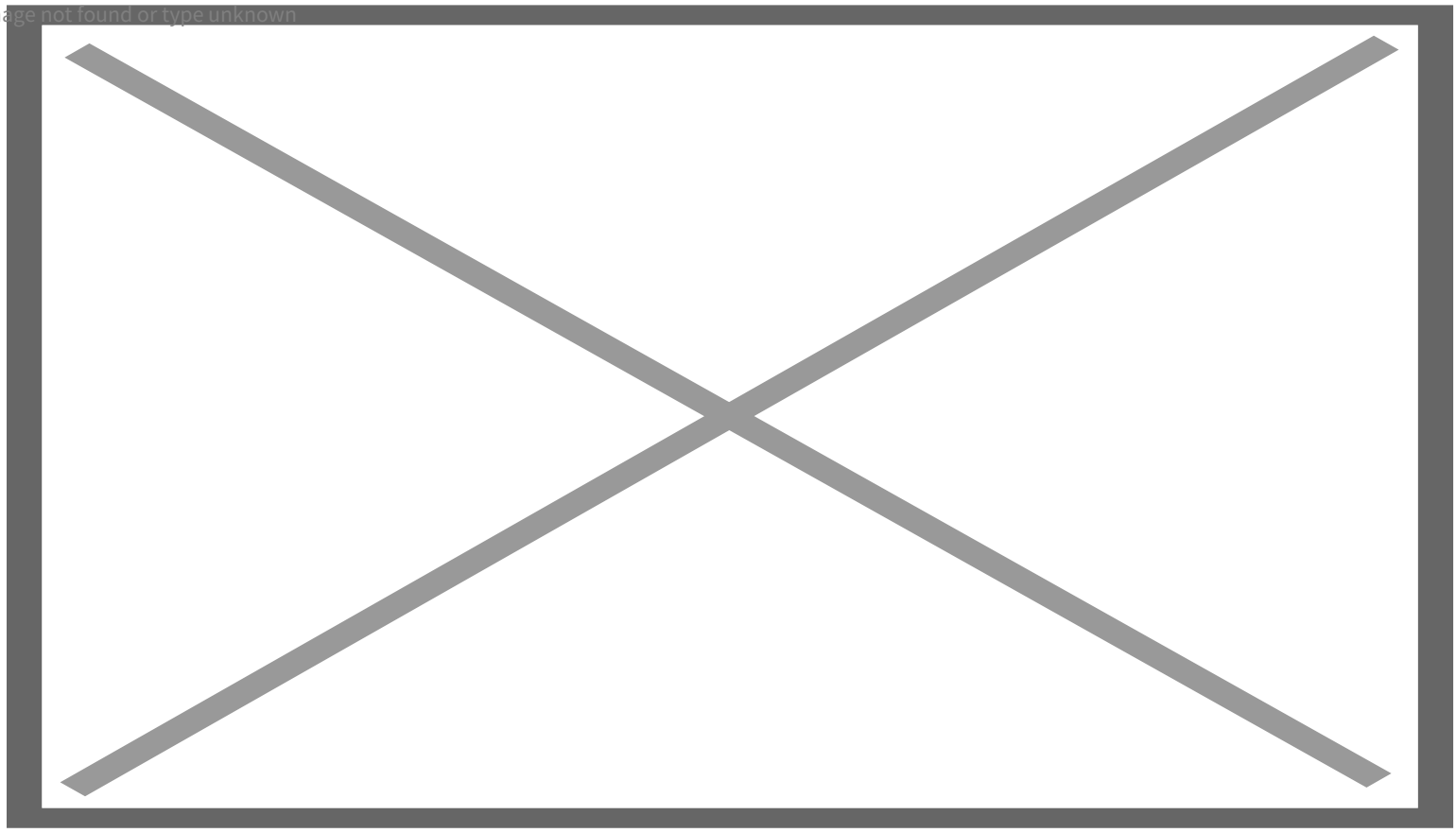


高端意大利豪华公路自行

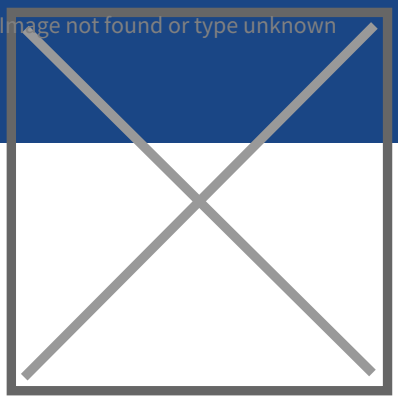


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MERGERSCORP



TARGET PRICE

EUR 1,250,000

GROSS REVENUE

EUR 1,000,000

BUSINESS TYPE

时尚零售商

COUNTRY

意大利

BUSINESS ID

L#20240722

凭借独特的商业提案，踏入快速发展的可持续出行领域。现提供一个绝佳机会，可收购一家领先企业，该公司专精于设计、开发和制造自行车及电动滑板车，产品均以Abarth、阿尔法・罗密欧、菲亚特、吉普等最具标志性的汽车品牌为名。

关于公司

- 出行领域的成熟企业：专注于高品质自行车和电动滑板车的设计、开发和制造。
- 与知名品牌的合作：我们自豪地与阿巴斯（Abarth）、阿尔法・罗密欧（Alfa Romeo）、菲亚特（Fiat）、吉普（Jeep）和蓝旗亚（Lancia）等世界知名汽车品牌签订了独家授权协议。每款产品均精心打造，旨在体现这些标志性品牌独特的传承与风格。
- 丰富的产品阵容：提供从高端旗舰机型到价格亲民的主流机型在内的广泛产品系列，能够吸引庞大的消费者群体。

主要投资亮点

强大的市场地位：凭借二十余年的行业经验以及与一家全球领先汽车集团建立的稳固合作伙伴关系，该公司已稳固确立了其作为可持续出行解决方案值得信赖的供应商的地位。

- 不断增长的电动出行市场：随着全球向更环保的交通解决方案转型，电动自行车和电动滑板车的需求正呈爆炸式增长。凭借其创新产品，该公司已做好充分准备，将充分把握这一增长趋势带来的机遇。
- 对可持续发展的承诺：致力于开发环保、耐用的产品，以减少碳足迹，并支持全球可持续发展目标。
- 可扩展的商业模式：采用精简、敏捷的组织架构，便于扩展，并具备进军新市场和拓展新产品线的潜力。
- 前沿创新：与各大汽车品牌的设计部门直接合作，确保每款产品都能体现该品牌的精神与前沿技术。

财务和战略效益

- 稳健的财务表现：展现出持续的营收增长和盈利能力，并具备显著的进一步扩张机遇。

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- 广泛的分销网络
  ：利用多种销售渠道，包括直销、零售合作伙伴和汽车经销商，以最大限度地扩大市场覆盖范围。
- 品牌认知度与忠诚度
  ：该公司产品得益于其合作伙伴品牌所具备的强大品牌认知度和忠诚度，从而增强了消费者的信任，并推动了销售增长。

为什么选择这个机会?

- 进军高增长市场
  ：在全球消费者对可持续且创新的交通解决方案需求不断增长的推动下，全球电动出行市场预计将呈现指数级增长。
- 利用已建立的合作关系
  ：立即与领先的汽车品牌建立有价值的合作伙伴关系，并获得成熟的客户群。
- 加速实现您的业务目标
  ：借助这一拥有成功实绩、可立即产生影响并推动电动出行领域增长的“交钥匙”解决方案。

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The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

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