意大利高端豪华公路自行

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MERGERSCORP

TARGET PRICE

EUR 1,250,000

GROSS REVENUE

EUR 1,000,000

BUSINESS TYPE

时尚零售商

COUNTRY

意大利

BUSINESS ID

L#20240722

凭借独特的商业主张，踏入快速发展的可持续移动世界。提供收购一家领先公司的机会，该公司专门从事自行车和电动滑板车的设计、开发和制造，旗下拥有一些最具标志性的汽车品牌：Abarth、Alfa Romeo、Fiat、Jeep 等。

关于公司

- 移动出行市场的老牌企业：专门从事高品质自行车和电动滑板车的设计、开发和制造。
- 知名品牌合作伙伴：与世界知名汽车品牌签订独家授权协议，包括 Abarth、Alfa Romeo、Fiat、Jeep 和 Lancia。每件产品都经过精心打造，以反映这些标志性品牌的独特传统和风格。
- 多样化的产品组合：提供从高端机型到平价主流产品的广泛产品系列，吸引广泛的消费者群体。

主要投资亮点

强大的市场地位：凭借二十多年的经验以及与全球主要汽车集团的稳固合作伙伴关系，该公司巩固了其作为可持续移动解决方案值得信赖的提供商的地位。

- 不断增长的电动汽车市场：随着世界转向更环保的交通解决方案，对电动自行车和电动踏板车的需求正在猛增。该公司凭借其创新产品，完全有能力利用这一增长趋势。
- 致力于可持续发展：专注于开发环保、耐用的产品，减少碳足迹并支持全球可持续发展目标。
- 可扩展的商业模式：运营精益、灵活的结构，易于扩展，并有机会扩展到新的市场和产品线。
- 前沿创新：与主要汽车品牌的设计部门直接合作，确保每件产品都体现品牌精神和前沿技术。

财务和战略利益

- 稳健的财务业绩：表现出持续的收入增长和盈利能力，并具有进一步扩张的巨大机会。
- 广泛的分销网络：利用多种销售渠道，包括直接面向消费者、零售合作伙伴和汽车经销商，以最大限度地扩大市场覆盖率。

- 品牌认知度和忠诚度
  ：公司的产品受益于其合作品牌的强大认知度和忠诚度，从而增强了消费者信任并推动了销售。

为什么是这个机会?

- 进入高增长市场
  ：受消费者对可持续和创新交通解决方案的需求不断增长的推动，全球电子交通市场预计将呈指数级增长。
- 利用已建立的关系
  ：立即与领先的汽车品牌和稳定的客户群建立宝贵的合作伙伴关系。
- 加速实现您的业务目标
  ：利用具有成功记录的交钥匙工程，为电子移动领域带来直接影响和增长。

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