

离线和在线娱乐场



MERGERSCORP

投资一家位于内罗毕战略要地的一流赌场和酒店。

该公司的收入来源多样化，既有面对面的业务，也有在线业务，是一家拥有完全执照的企业，具有巨大的发展潜力。

该企业设有赌场、在线赌场、特许体育博彩、休息室、餐厅和酒吧，可容纳 400 多人。出售后的月收入目标预计在 500,000 美元至 650,000 美元之间。100%所有权的要求为 500 万美元，20%的股东目前为肯尼亚/瑞士投资者。出售的主要原因是 66 岁的主要股东即将退休，这对那些对非洲不断扩大的博彩和酒店业感兴趣的投资者来说是一个极具吸引力的机会。

该公司于 2007 年首次获得赌场执照，并于 2010 年收购了 Regency Slots LTD。不过，赌场进行了现代化改造，从德国进口了最先进的老虎机和赌桌，并升级了 LED 照明。由于认识到人们对豪华酒廊和餐厅的需求日益增长，管理层于 2012 年购买了毗邻的餐厅，并完成了进一步翻新，使空间总面积增至 1,050 平方米（约 11,500 平方英尺）。该店很快成为下班后顾客的热点，并继续吸引着本地和国际顾客。

2015 年，该企业获得了国家体育博彩执照，在赌场内运营并提供在线体育博彩，可随时激活。最新的发展是，赌场即将推出在线游戏，利用肯尼亚人对移动游戏日益增长的兴趣，进军在线游戏领域。管理层相信，由于竞争有限，这项新业务将大大提高月收入，预计一年内将达到 50 万美元。

所有权结构目前由两个股东组成，大股东愿意出售并迁回欧洲。现有的管理团队，包括在赌场行业拥有 20 多年经验的总经理，都支持公司的转型，并愿意继续留在公司。

- 久负盛名的品牌：自 2007 年开始运营，在内罗毕夜生活和博彩业享有盛誉。
- 翻新的设施：全面现代化，包括定制游戏设备和最先进的照明设备。
- 人流量大的地点：每天约有 500,000 名行人，确保了稳定的客流量。
- 多样化的收入来源：
赌场、酒廊和餐厅的成功整合，以及在线赌场的推出有望带来可观的收入。
- 体育博彩执照：全国性运营，具有在线功能，提供利润丰厚的发展机会。

TARGET PRICE

\$5,000,000

BUSINESS TYPE

赌场

COUNTRY

肯尼亚

BUSINESS ID

L#20240771

- 经验丰富的管理团队：愿意在出售后继续留任的长期员工，以确保平稳过渡。
- 强大的市场潜力：在线业务的预期收入增长预计将在一年内达到每月 500,000 美元。

- 目前的月收入预测：
 - 亲自操作：200,000 – 300,000 美元
 - 全面运营（含在线赌场）：400,000 – 600,000 美元
- 每月运营成本：
 - 工作人员薪金（70 名员工）：\$12,500
 - 租金：12 600 美元
- 周转预期：
 - 估计初期营业额为 12 万至 15 万美元，随着在线赌场的推出，营业额将大幅增长。
- 未来增长潜力：
 - 预计即将推出的在线赌场将大幅增加业务价值，在 12-18 个月内可能超过 1000 万美元。

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