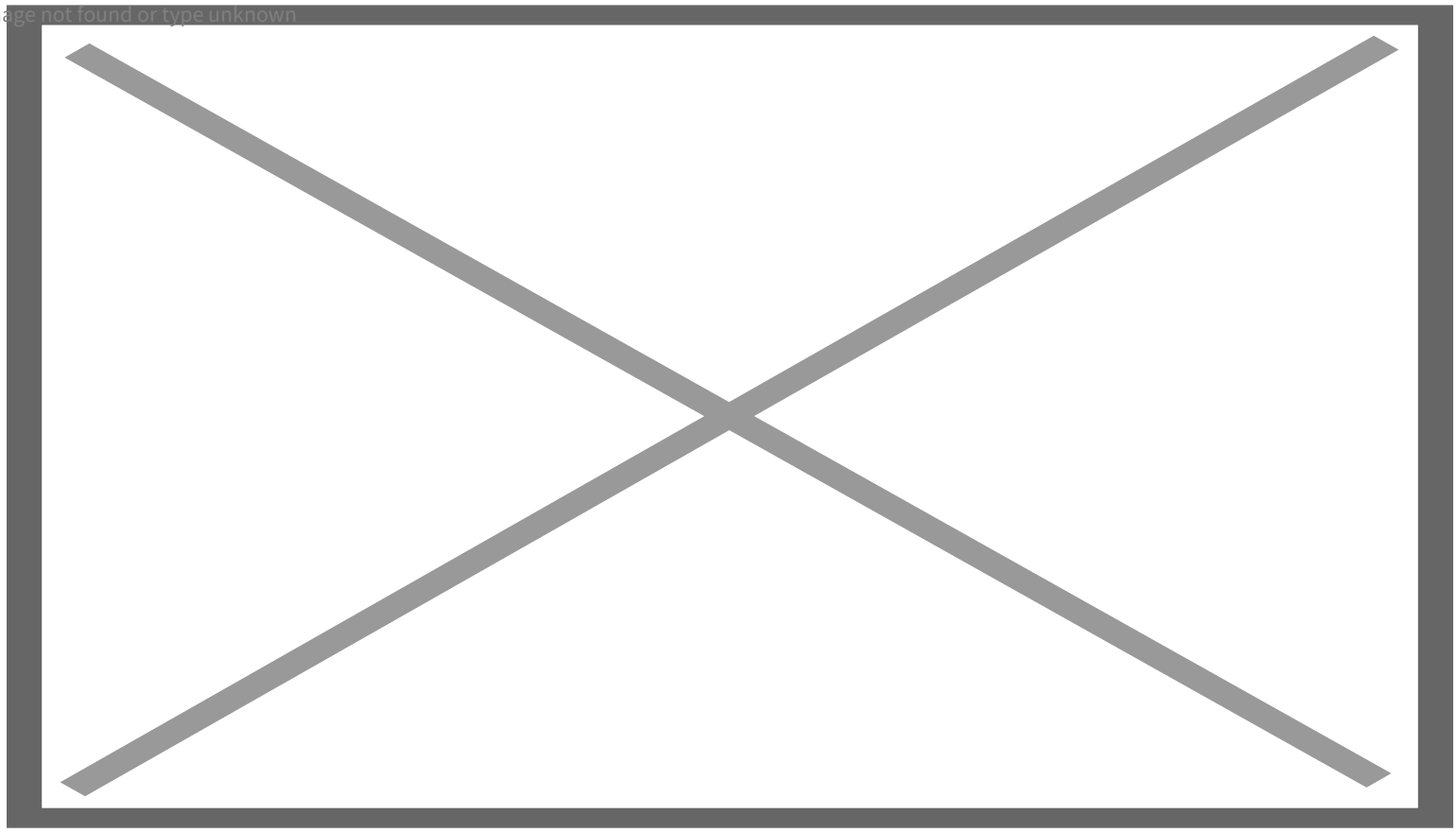
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前意大利甲级职业足球俱

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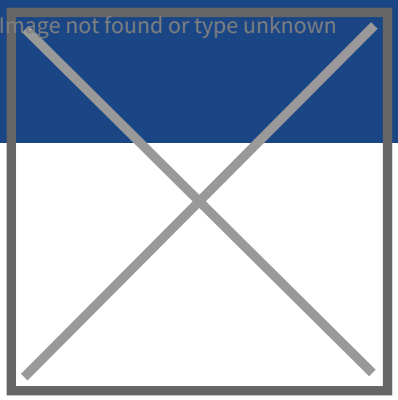


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MERGERSCORP



TARGET PRICE

EUR 0

GROSS REVENUE

EUR 0

EBITDA

EUR 0

BUSINESS TYPE

足球俱乐部

COUNTRY

意大利

BUSINESS ID

L#20240763

前意大利甲级联赛职业足球俱乐部，位于意大利北部。 该俱乐部成立于 100 年前，在意大利足坛有着悠久的历史，曾在意甲和意乙联赛中占据过相当长的时间。

主要财务指标

- 收入来源：俱乐部主要通过比赛日销售、转播权和商业合作获得收入。 俱乐部在意甲联赛中的表现在很大程度上影响着俱乐部的财务状况，影响着门票销售、商品销售和赞助机会。
- 估值：该俱乐部的市场估值会因联赛表现、球员转会和整体财务管理而波动。 最近的评估显示，与较大的意甲俱乐部相比，其估值适中。
- 债务管理：
  相对于其收入而言，该国的债务水平保持在可控范围内，但继续投资于玩家发展和基础设施对于长期稳定至关重要。

俱乐部业绩

- 最近的成功：俱乐部在意乙联赛和顶级联赛中的表现会极大地影响其财务状况。 意甲联赛的成功赛季会提高转播和赞助收入，而降级则会带来巨大的财务挑战。
- 历史成就：
  它在历史上曾有过辉煌的时刻，包括多个赛季的意甲升级，以及与其他当地俱乐部的长期竞争，这进一步提高了上座率和当地的支持率。

青年发展与童子军

- 青年学院：
  该校以其青训学院而闻名，培养出了众多职业球员，他们都已在意大利和欧洲的大型俱乐部效力。 对学院的投资仍然是一项战略重点。
- 球探网络：
  俱乐部强调通过强大的球探网络发现和招募新兴人才，重点培养球员，以便将来出售给更大的俱乐部以获取利润。

市场定位

- 竞争力：
  该俱乐部在充满挑战的意甲联赛环境中竞争，而这一环境由大型俱乐部主导。 团队能否取得有竞争力的成果，在很大程度上影响着其对投资者和赞助商的吸引力。

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- 球迷参与：
  俱乐部在意大利拥有忠实的球迷群体，努力提高球迷参与度和社区参与度对长期发展至关重要。

风险与机遇

- 经济环境：经济大环境的波动和足球转播权的变化会影响收入预测。
- 球员转会：
  球员转会（包括转入和转出）的不稳定性既是风险，也是利用球员销售的机会。
- 表现波动：球场上的表现至关重要。
  在意甲联赛中取得成功可以增加收入，而降级则会带来巨大的财务风险。

培训中心

- 地理位置：培训中心地理位置优越，为当地和区域人才提供了便利。
- 设施：
  训练馆拥有多个高质量球场、一个体育馆、医疗设施以及团队会议和分析区。
  对现代化设施的重视提高了球员的表现和恢复能力，并与体育科学的领先实践保持一致。
- 青年发展：
  培训中心在培养人才方面发挥着举足轻重的作用，不仅为一线队做出了贡献，还通过球员转会增加了俱乐部的收入。
- 投资前景：
  升级和扩建训练设施可以吸引更高水平的工作人员，提高球员的能力，增加与关注青年和体育发展的赞助商合作的机会。

体育场

- 可容纳人数约 15,000 – 25,000；私密的环境有利于营造活跃的比赛日氛围。
- 翻新和现代化：最近的翻新包括座位、接待区和球迷服务的升级。
  这一改进提高了观众的整体观赛体验，促进了门票销售和比赛日收入。
- 创收：
  体育场通过举办足球以外的活动，包括音乐会和企业活动，提供了多样化收入来源的潜力。 增加接待服务和粉丝参与活动可进一步提高盈利能力。
- 可持续性举措：
  在体育场运营中实施环保措施不仅可以降低成本，还能吸引越来越多具有环保意识的球迷和赞助商。

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