

# 旅行社业务



**MERGERSCORP**

这家成立于 2014

年的老牌旅行社提供广泛的旅游服务，并在沙特和海湾合作委员会市场建立了良好的声誉。

在经验丰富的行业专业人员团队的领导下，该公司与各大航空公司合作，在市场上取得了极具竞争力的地位，销售额名列前茅。

#### 关键细节

- 出具国际和国内机票。
- 酒店预订、接送、旅行套餐和游轮安排。
- 办理多个国家的签证。
- 签发国际驾驶执照。
- 提供特许经营机会。
- 在适当的支持下，有巨大的扩展和增加销售的潜力。

#### 市场地位和业绩

- 在该地区占据约 4% 的市场份额。
- 在某些航空公司的销售额一直名列前茅。
- 尽管与销售量相比，利润率较低，但大流行后的销售额仍有所增长。

#### 竞争优势：

- 与沙特阿拉伯的航空公司建立了牢固的合作伙伴关系。
- 拥有丰富行业经验的技术团队。
- 同时经营批发和零售旅游服务。
- 良好的客户基础和市场声誉。

#### 扩展机会：

- 制定业务增长战略。
- 扩大客户群和增加新服务的机会。
- 在新领域发展专业旅游服务的潜力。

#### 包括销售

- 建立了客户基础并持续签订合同。
- 专家团队可在售后提供协助。
- 与供应商的业务关系以及总额为 196.9 万里亚尔的银行担保。

#### TARGET PRICE

\$3,000,000

#### GROSS REVENUE

\$12,298,208

#### BUSINESS TYPE

服务

#### COUNTRY

沙特阿拉伯

#### BUSINESS ID

L#20240775



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