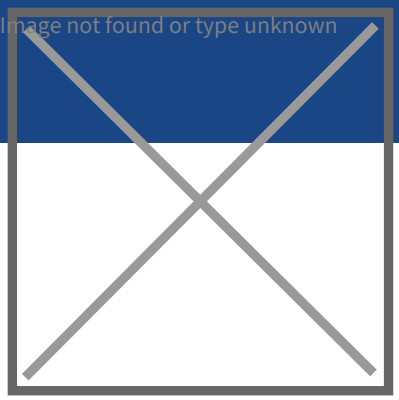
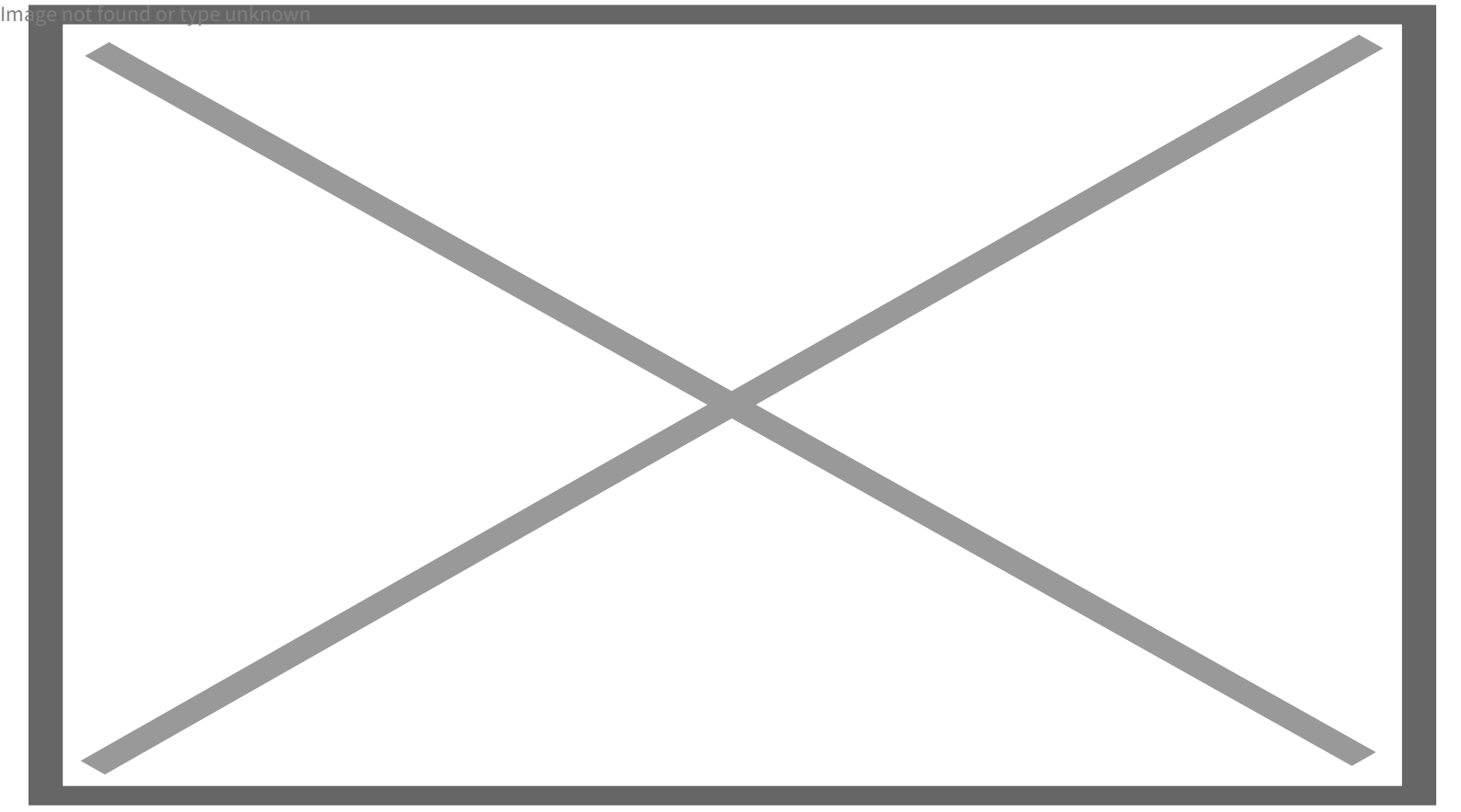


iOS 实用程序组合



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iOS

可供收购的六款 iOS 应用程序组合可提供移动打印、传真、扫描、通话录音和 VPN 服务。 主应用程序提供移动打印功能，是该领域历史最悠久的应用程序之一。
它在全球的安装量已超过 400 万次。 约 70% 的现有用户已订阅超过一年（12 期），他们的跳出率和流失率远低于新用户。
无论在什么情况下，这一核心基础都承担着并将承担大部分利润。

此应用程序的类别是商业与办公工具。
它适用于几个利基市场–打印应用程序、扫描仪应用程序、文档管理和编辑应用程序。
它提供高级打印选项，没有应用程序就无法使用。
利基是可持续的，有稳定的流量和兴趣。 增长机会包括来自 ASA、ASO 和付费渠道的更多流量（这些渠道几乎尚未经过测试）。

为了增加流量和收入，新店主最好能有一个专门的专家团队，专注于这项业务，并为营销活动做好准备–与 ASA、ASO、付费渠道合作，进行测试并提高转化率。
目前的团队无法在这些流程上投入太多时间。

要点

- 订阅收入
- 经过验证的付费营销
- 企业内部可优化的多个方面
- 技术栈：数据库 – Google Firebase，API – iCloud、Google Drive 和 Dropbox。 分析 – Appsflyer、Adapty、ASAtools

TARGET PRICE

$1,500,000

GROSS REVENUE

$694,580

EBITDA

$416,159

BUSINESS TYPE

互联网企业

SUPPORT & TRAINING

公司老板愿意提供一段培训期，并与新老板合作，确保顺利过渡。这可以根据

REASON FOR SELLING

该业务由三位合伙人所有，他们从事应用行业已有十年，准备开始新业务。他

理想的买家应该能够接触或已经拥有至少由一名

ASO/ASA

专家和一名技术专家组成的团队。额外的资金将使业务得以扩大——致力于优

COUNTRY

阿联酋

BUSINESS ID

L#20240781

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