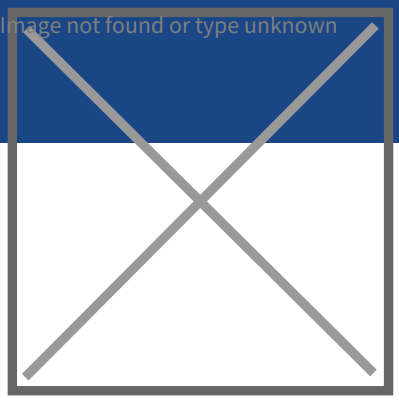
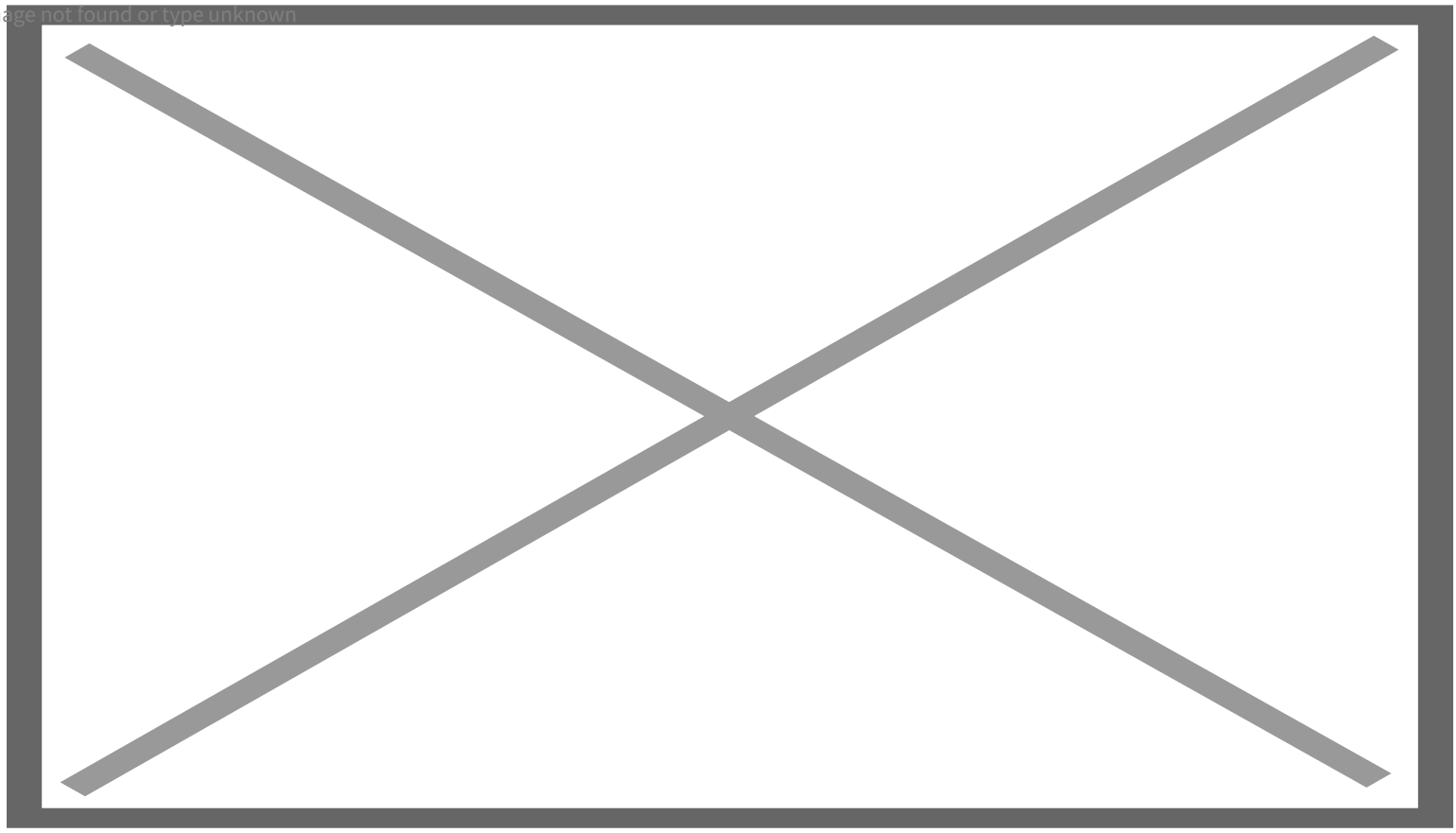


成熟的汽车监控应用程序

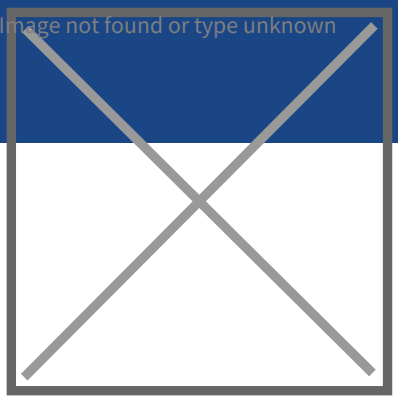


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MERGERSCORP



可供购买的移动应用程序可让用户监控其车辆的关键信息。
全面的详细信息包括发动机机油寿命、燃油和蓄电池剩余油位、油箱和蓄电池容量、燃油和蓄电池消耗量、里程表、建议胎压等。

与美国许多著名汽车制造商合作，包括讴歌/本田、奥迪、宝马、别克、凯迪拉克、雪佛兰、克莱斯勒、道奇、福特、GMC、捷豹、吉普、路虎、雷克萨斯、林肯、MINI、梅赛德斯-奔驰、RAM、特斯拉、丰田、大众、沃尔沃等。
无需额外硬件，所有功能都通过应用程序提供。

注：显示的财务数据是根据最近三个月的平均值计算的。TTM 财务数据为收入 869,400 美元，利润 553,841 美元。

要点

- 当前市面租金：98,853 美元，年度平均租金：1,186,232 美元
- 4.5颗星，9.1K评分
- 过去 6 个月，每月安装次数超过 5 万次
- 有机用户与付费用户的获取比例为 60%来自有机用户，40%来自苹果搜索广告，即时 ROAS 为 1.4
- Mau = 83K, Dau = 4K
- 所有收入均来自订阅和 IAP（无广告）
- 付费流量拥有巨大的增长潜力，竞争对手的成功证明了这一点，有些竞争对手通过这些策略每月实现了 30 多万美元的收入
- 30 个月的历史（应用程序于 2022 年 5 月推出）
- 编码：应用程序：纯 Swift，后端：Python 和 FastAPI
- 技术栈：Firebase、Adapty、AppsFlyer、Amplitude、ASATools

TARGET PRICE
$1,900,000

GROSS REVENUE
$1,027,564

EBITDA
$603,159

BUSINESS TYPE
互联网企业

SUPPORT & TRAINING
业主愿意提供过渡和培训支持。

REASON FOR SELLING
为了进一步扩大规模，该应用需要额外资金用于付费广告、网络渠道等。卖家希

COUNTRY
英国

BUSINESS ID
L#20240782

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