

拥有 20 年历史的德国

BPO

呼叫中心提供一系列服务



MERGERSCORP

20 BPO

该公司成立于 1998 年，是一家专门提供客户通信服务的德国公司。

提供一系列服务，包括呼入电话、电话营销、基于网络的客户交流、结果分析、营销咨询、售后管理和线索管理。

公司致力于通过所有渠道提供专业的客户体验，将传统呼叫中心服务与数字战略相结合，有效引导客户完成整个旅程。

该公司的客户组合遍布各行各业，包括汽车、能源和消费品行业，为中端市场和企业级客户提供服务。

它拥有一支 50 多人的专业团队，致力于加强与客户的对话。作为 IHK 认证的对话营销培训公司，该公司重视员工的持续发展，以保持高质量的服务标准。

多年来，公司不断发展其服务，以适应数字技术的进步。2010 年，公司将呼入电话纳入其产品，2012 年又整合了基于网络的客户通信。到 2021 年，他们的业务扩展到一级和二级支持以及数字客户管理，提供从新客户获取到现有客户关怀的全面服务。

公司的核心价值观

认可

大品牌成功的秘诀在于它们能够培养忠实顾客，同时不断吸引新顾客。

该公司认识到，提供优惠和优质服务只是等式的一部分。

现代顾客追求独特的购物体验 and 能引起他们共鸣的动人故事。

公司的方法将企业从单纯的企业家转变为讲故事的人，帮助他们在竞争激烈的市场中脱颖而出。

可持续性

可持续增长是通往长期成功的最快途径。

公司确保对其服务的投资能迅速产生实际效果。

通过解决潜在的销售线索生成和客户获取方面的差距，帮助企业取得持久的成功。

其战略包括分层开展相互关联的活动，以确保持续增长。

公司注重高质量的市场营销和优质的客户服务，吸引并留住客户，实现长期价值。

团队游戏

合作是最美丽的力量，尤其是在充满活力和不断变化的市场中。

该公司支持企业实现流程自动化，并在不失去控制的情况下保持真实的客户对话。

TARGET PRICE

\$ 0

BUSINESS TYPE

呼叫中心

COUNTRY

德国

BUSINESS ID

L#20250813

每个可衡量的发展阶段都与客户的目标保持一致，从而在竞争中保持领先地位。

公司确保所有成果都可通过 HubSpot

综合平台进行跟踪和优化，从而创造出一种无缝衔接、以结果为导向的体验。

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM