

拥有 20 年历史的德国

BPO

呼叫中心提供一系列服务





20 BPO

该公司成立于 1998 年，是一家专门提供客户通信服务的德国公司。

提供一系列服务，包括呼入电话、电话营销、基于网络的客户交流、结果分析、营销咨询、售后管理和线索管理。

公司致力于通过所有渠道提供专业的客户体验，将传统呼叫中心服务与数字战略相结合，有效引导客户完成整个旅程。

该公司的客户组合遍布各行各业，包括汽车、能源和消费品行业，为中端市场和企业级客户提供服务。

它拥有一支 50 多人的专业团队，致力于加强与客户的对话。作为 IHK 认证的对话营销培训公司，该公司重视员工的持续发展，以保持高质量的服务标准。

多年来，公司不断发展其服务，以适应数字技术的进步。2010 年，公司将呼入电话纳入其产品，2012 年又整合了基于网络的客户通信。到 2021 年，他们的业务扩展到一级和二级支持以及数字客户管理，提供从新客户获取到现有客户关怀的全面服务。

公司的核心价值观

认可

大品牌成功的秘诀在于它们能够培养忠实顾客，同时不断吸引新顾客。

该公司认识到，提供优惠和优质服务只是等式的一部分。

现代顾客追求独特的购物体验 and 能引起他们共鸣的动人故事。

公司的方法将企业从单纯的企业家转变为讲故事的人，帮助他们在竞争激烈的市场中脱颖而出。

可持续性

可持续增长是通往长期成功的最快途径。

公司确保对其服务的投资能迅速产生实际效果。

通过解决潜在的销售线索生成和客户获取方面的差距，帮助企业取得持久的成功。

其战略包括分层开展相互关联的活动，以确保持续增长。

公司注重高质量的市场营销和优质的客户服务，吸引并留住客户，实现长期价值。

团队游戏

合作是最美丽的力量，尤其是在充满活力和不断变化的市场中。

该公司支持企业实现流程自动化，并在不失去控制的情况下保持真实的客户对话。

TARGET PRICE

\$ 0

BUSINESS TYPE

呼叫中心

COUNTRY

德国

BUSINESS ID

L#20250813

每个可衡量的发展阶段都与客户的目标保持一致，从而在竞争中保持领先地位。

公司确保所有成果都可通过 HubSpot

综合平台进行跟踪和优化，从而创造出一种无缝衔接、以结果为导向的体验。

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