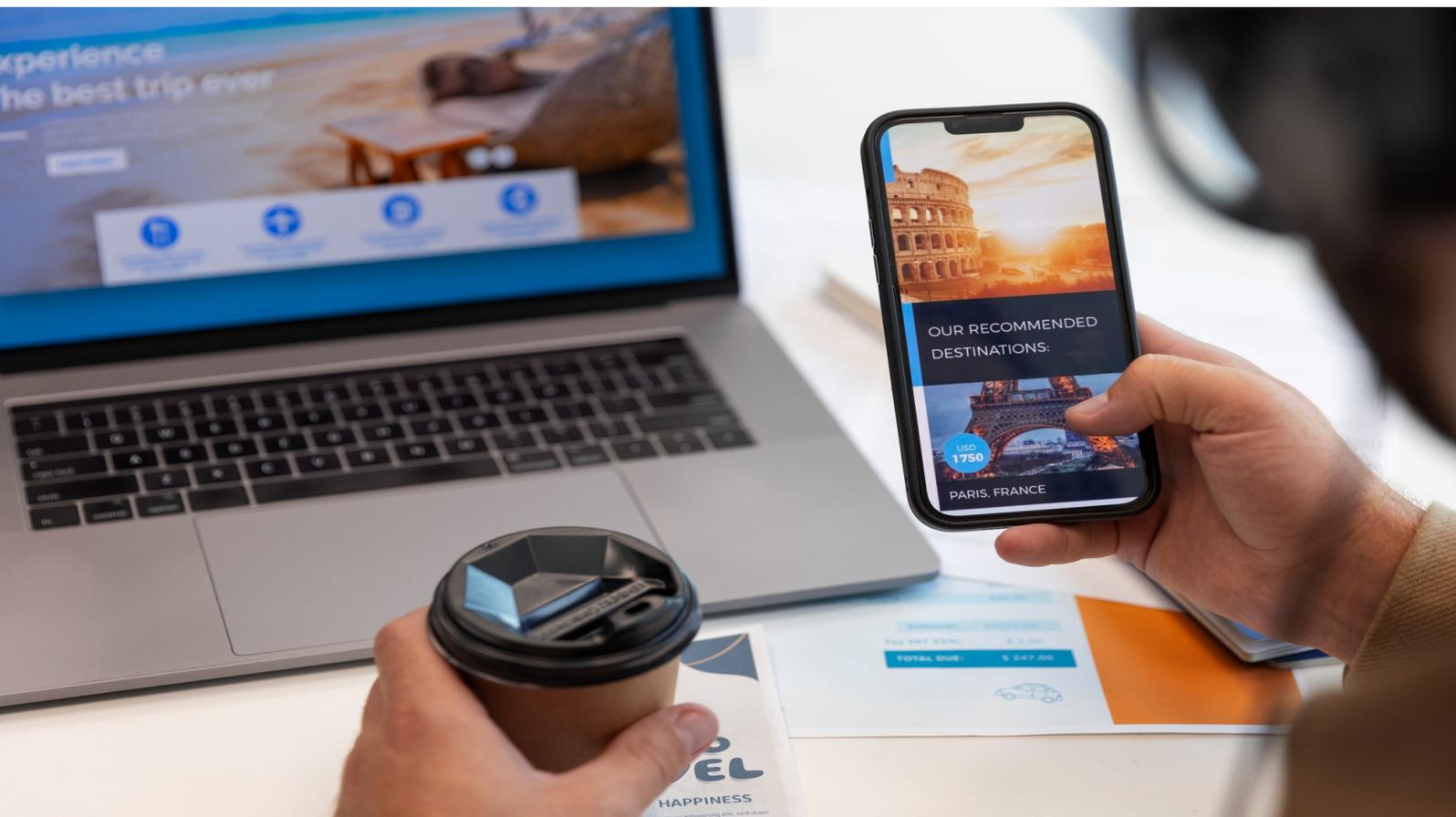


拥有 10

年历史的全球住宿预订旅



**MERGERSCORP**

## 10

开发了一家创新型在线旅行社

(OTA)，通过在每次交易中为游客提供现金返还和购物积分，从而确保用户获得满意的无缝体验，改变了全球住宿预订格局。

与领先的旅游供应商建立了合作伙伴关系，从而可以访问全球各目的地超过 450 万个住宿设施的综合网络。

在母公司 500

万欧元战略投资的资助下，预订引擎得到了改进，成为一个高效的、为用户创造价值的工具。

推出专有的尖端功能，增强用户体验并建立信任，从而在全球建立了一个拥有 15 万注册会员的动态社区。

实现了 450

万欧元的显著年度营业额，反映了平台的受欢迎程度和以用户为中心战略的有效性。

通过整合先进技术、极具吸引力的奖励和庞大的网络，继续树立新的行业标准，丰富每位旅客的旅行体验。

#### 产品与服务概览

该公司在住宿预订领域开创了具有前瞻性的

OTA，改变了旅行者在全球范围内的住宿方式，同时为他们的每次消费提供现金返还和购物积分奖励。它已与主要的国际旅游供应商建立了联系，为 450 多万个住宿地点提供了便利。

#### 资产概览

无形的：

旅游技术团队管理着一个全面的 IT

平台和移动应用程序，为用户提供无缝访问忠诚度计划、与 450 万家酒店的连接以及与 20 家最大的国际旅游供应商的合作。

有形的：

该办事处位于维也纳中心区，是欧洲的战略枢纽，确保了高效的运营和连接。

#### 设施概览

#### TARGET PRICE

\$ 5,000,000

#### GROSS REVENUE

\$ 4,500,000

#### BUSINESS TYPE

互联网企业

#### COUNTRY

奥地利

#### BUSINESS ID

L#20250830

该办公室位于维也纳市中心，占地 300 平方米，可容纳 11 名员工，并配有会议室。  
伦敦办事处目前由母公司持有，处于闲置状态。

#### 资本化概述

该企业完全由两名实际所有人拥有，母公司持续提供资金支持，以弥补运营损失。

#### 要点

- 成立时间：2015 年
- 投资 500 万欧元
- 16 万注册用户

*The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction*

*The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.*

*By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.*

*This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.*

*The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.*

*All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.*

## MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

**MERGERSCORP**

[WWW.MERGERSCORP.COM](http://WWW.MERGERSCORP.COM)