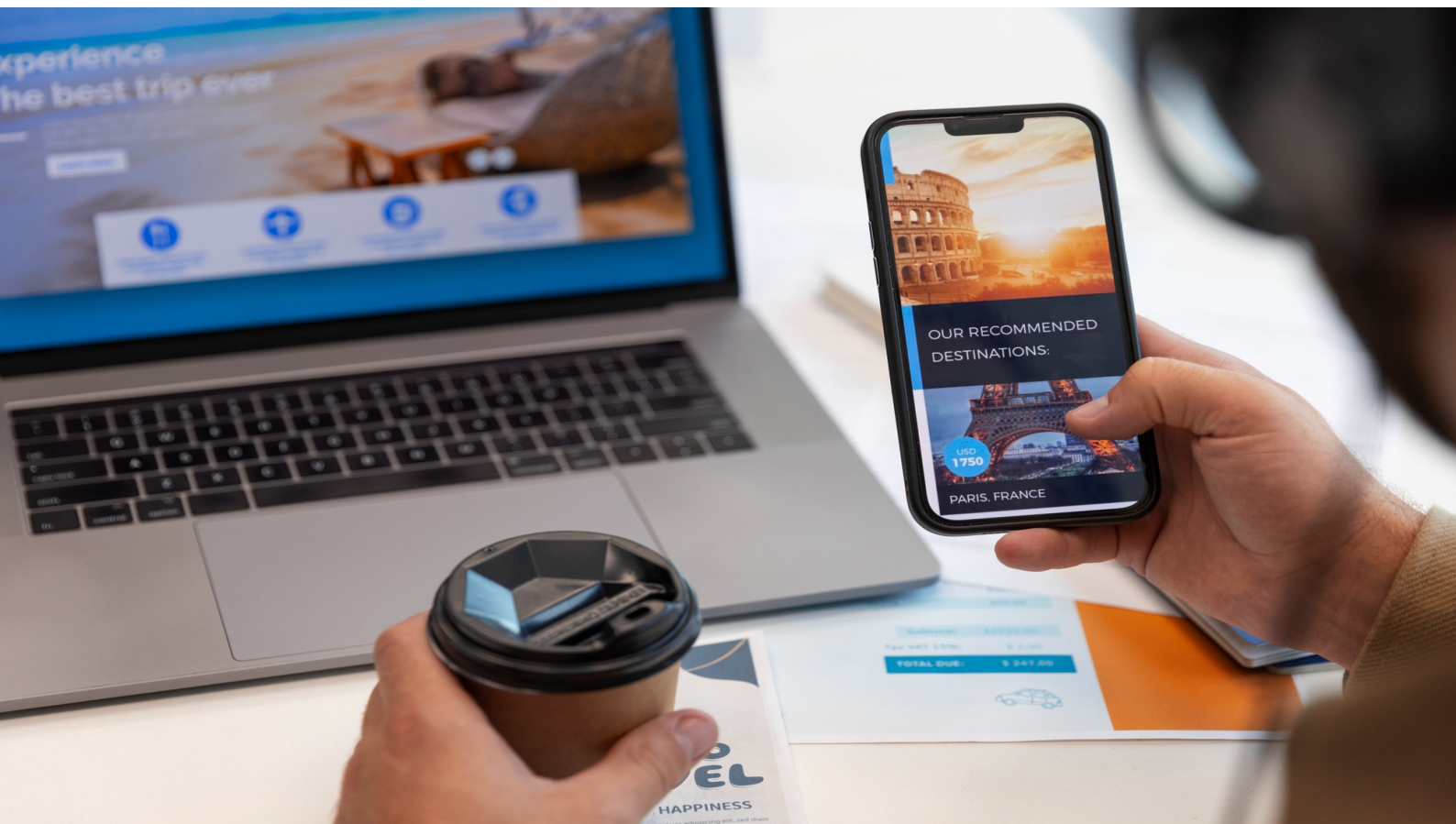


拥有 10 年历史的全球住宿预订旅





10

开发了一家创新型在线旅行社

(OTA)，通过在每次交易中为游客提供现金返还和购物积分，从而确保用户获得满意的无缝体验，改变了全球住宿预订格局。

与领先的旅游供应商建立了合作伙伴关系，从而可以访问全球各目的地超过 450 万个住宿设施的综合网络。

在母公司 500

万欧元战略投资的资助下，预订引擎得到了改进，成为一个高效的、为用户创造价值的工具。

推出专有的尖端功能，增强用户体验并建立信任，从而在全球建立了一个拥有 15 万注册会员的动态社区。

实现了 450

万欧元的显著年度营业额，反映了平台的受欢迎程度和以用户为中心战略的有效性。

通过整合先进技术、极具吸引力的奖励和庞大的网络，继续树立新的行业标准，丰富每位旅客的旅行体验。

产品与服务概览

该公司在住宿预订领域开创了具有前瞻性的

OTA，改变了旅行者在全球范围内的住宿方式，同时为他们的每次消费提供现金返还和购物积分奖励。它已与主要的国际旅游供应商建立了联系，为 450 多万个住宿地点提供了便利。

资产概览

无形的：

旅游技术团队管理着一个全面的 IT

平台和移动应用程序，为用户提供无缝访问忠诚度计划、与 450 万家酒店的连接以及与 20 家最大的国际旅游供应商的合作。

有形的：

该办事处位于维也纳中心区，是欧洲的战略枢纽，确保了高效的运营和连接。

设施概览

TARGET PRICE

\$ 5,000,000

GROSS REVENUE

\$ 4,500,000

BUSINESS TYPE

互联网企业

COUNTRY

奥地利

BUSINESS ID

L#20250830

该办公室位于维也纳市中心，占地 300 平方米，可容纳 11 名员工，并配有会议室。
伦敦办事处目前由母公司持有，处于闲置状态。

资本化概述

该企业完全由两名实际所有人拥有，母公司持续提供资金支持，以弥补运营损失。

要点

- 成立时间：2015 年
- 投资 500 万欧元
- 16 万注册用户

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