

# 全渠道客户体验解决方案



**MERGERSCORP**

该公司是全球领先的全渠道客户体验 (CX) 解决方案提供商，专注于改善品牌与其客户之间的数字互动。

作为一家公益公司，该公司专注于增强具有影响力的组织的能力，并为各行各业提供以数据为驱动的客户体验解决方案。

公司采用科学的实验方法，包括数据收集、假设提出、成功标准定义、实验部署和严格的统计分析。

这种方法确保决策以数据为基础，最大限度地降低风险，并使营销投资回报最大化。

公司还与值得信赖的供应商建立了牢固的合作伙伴关系，以提供全面的数字服务套件，超越其在客户体验方面的核心专长。

这种合作模式使公司能够提供高质量的咨询解决方案，而不会削弱其专业性。

作为一家公益公司，该公司致力于与企业家和组织合作，共同创造积极的影响。

他们的使命是帮助目标驱动型实体扩大对社会、经济和环境的贡献。

凭借全球战略布局、数据驱动的实践以及对有意义的影响的深刻承诺，公司已为在客户体验领域的持续增长和领导地位做好了充分准备。

#### 服务的行业

企业对消费者 (B2C)、企业对企业 (B2B)、教育 (EDU)、非营利组织 (NPO)、数字机构、注重可持续发展的组织、电信、

#### 提供的服务

全渠道客户体验解决方案、用户研究与洞察、数字实验、转换率优化 (CRO)、技术支持

#### 地理

全球运营，在拉丁美洲和加勒比以及菲律宾开展战略业务

#### 人数：

2000 个专职同等资历人员

#### 收入：

\$50 M

#### EBITDA：

\$8 M

#### TARGET PRICE

\$ 56,000,000

#### GROSS REVENUE

\$ 50,000,000

#### EBITDA

\$ 8,000,000

#### BUSINESS TYPE

呼叫中心

#### COUNTRY

菲律宾

#### BUSINESS ID

L#20250905

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