

全渠道客户体验解决方案



MERGERSCORP

该公司是全球领先的全渠道客户体验 (CX) 解决方案提供商，专注于改善品牌与其客户之间的数字互动。

作为一家公益公司，该公司专注于增强具有影响力的组织的能力，并为各行各业提供以数据为驱动的客户体验解决方案。

公司采用科学的实验方法，包括数据收集、假设提出、成功标准定义、实验部署和严格的统计分析。

这种方法确保决策以数据为基础，最大限度地降低风险，并使营销投资回报最大化。

公司还与值得信赖的供应商建立了牢固的合作伙伴关系，以提供全面的数字服务套件，超越其在客户体验方面的核心专长。

这种合作模式使公司能够提供高质量的咨询解决方案，而不会削弱其专业性。

作为一家公益公司，该公司致力于与企业家和组织合作，共同创造积极的影响。

他们的使命是帮助目标驱动型实体扩大对社会、经济和环境的贡献。

凭借全球战略布局、数据驱动的实践以及对有意义的影响的深刻承诺，公司已为在客户体验领域的持续增长和领导地位做好了充分准备。

服务的行业

企业对消费者 (B2C)、企业对企业 (B2B)、教育 (EDU)、非营利组织 (NPO)、数字机构、注重可持续发展的组织、电信、

提供的服务

全渠道客户体验解决方案、用户研究与洞察、数字实验、转换率优化 (CRO)、技术支持

地理

全球运营，在拉丁美洲和加勒比以及菲律宾开展战略业务

人数：

2000 个专职同等资历人员

收入：

\$50 M

EBITDA：

\$8 M

TARGET PRICE

\$ 56,000,000

GROSS REVENUE

\$ 50,000,000

EBITDA

\$ 8,000,000

BUSINESS TYPE

呼叫中心

COUNTRY

菲律宾

BUSINESS ID

L#20250905

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By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

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