

全球健康投资回报率软件



MERGERSCORP

一个经过市场验证的健康和保健投资回报率软件平台可通过资产交易进行收购或兼并。这一全球部署的成果管理和投资回报率分析及战略规划解决方案被雇主（包括跨国公司和本地公司）、制药公司、福利顾问、医疗保健支付方和健康服务提供商用于衡量身体、行为和职业健康领域干预计划的成果和投资回报率（ROI）。

该资产拥有专有软件知识产权、全球分销关系以及针对各国生产力损失模型的精选数据库，非常适合整合到现有的数字医疗、EAP、福利咨询、HEOR/制药或分析业务中。

资产出售包括

- ROI© 软件平台（源代码、模型、计算器）
- 全球权利和商标
- 专有数据集（按国家分列的生产率、成本、疾病流行率）
- 面向客户的培训材料和用户文档
- 分销网络
- 品牌资产和宣传资产（多语言网站、文章、期刊特写）

平台优势

- 在 30 多个国家得到验证，包括美国、澳大利亚、南非、加拿大、所有欧洲国家、印度、墨西哥和巴西。
- 涵盖 25 个以上生理、行为和传染病模块
- 高度可扩展的模式，边际成本低，软件许可利润高
- 与全球领先的预测公司共同开发的与众不同的方法
- 可计算雇主资助计划的投资回报率、净现值、内部收益率和盈亏平衡点

服务

- 许可
- 咨询
- 培训课程
- 支持与客户培训

促销活动

- 新闻/ LinkedIn 发布

TARGET PRICE

\$ 1,350,000

BUSINESS TYPE

软件和 SAAS

COUNTRY

美国

BUSINESS ID

L#20250908

- 在会议上发表演讲并开展投资回报率培训计划。
- 期刊文章
- 不同语言的网站和有效的行动呼吁
- 客户感言
- 网络研讨会
- 口口相传

未来发展计划：

- 新增国家
- 新增疾病和病症
- 注重衡量成果，然后将其转化为投资回报率

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