

横跨 CX、EX、UX 和 DX 的统一 MX 解决方案的领导者



MERGERSCORP

CX EX UX DX MX

公司将员工体验 (EX)、客户体验 (CX)、用户体验 (UX) 和数字体验 (DX)

整合为一个具有凝聚力的多重体验 (MX)

模型，是公认的提供综合体验解决方案的领导者。

它超越了传统的呼叫中心服务，提供由一流人才、先进技术平台和深入分析支持的各种创新解决方案-优化客户和员工旅程中的每一次互动。

公司的与众不同之处在于其 100%

由员工所有的结构，将公司业绩与员工福利紧密结合在一起。

这种所有权模式促进了问责、质量和长期投资文化的形成。公司 90%

以上的领导职位由内部人员担任，确保代理商不仅能代表客户的品牌，还能真实、坚定地代表自己的品牌。

该组织与主要客户，特别是电信部门的客户保持着长期合作关系，其最大客户的收入占总收入的 40%。

在技术上，公司凭借人工智能工具（如对话模拟、实时口音翻译和自动质量保证）走在创新的前沿。

其发展战略的核心是深化在核心垂直领域的业务，保持运营效率，并通过融合在岸、近岸和离岸能力的全球交付模式进行扩展。

凭借这些优势，公司已做好准备，在新主人的带领下进入下一个发展阶段。

服务的行业

- 汽车、金融、银行与财富管理、教育与学生贷款、医疗保健、媒体与娱乐、公共部门、零售、技术、电信、旅行与运输、旅游。

提供的服务

- 客户服务
- 销售服务
- 欺诈和争议管理
- 后台支持
- 全渠道能力

人数

- 10000 个专职同等资历人员

地理

TARGET PRICE

\$ 300,000,000

GROSS REVENUE

\$ 0

EBITDA

\$ 0

BUSINESS TYPE

呼叫中心

COUNTRY

美国

BUSINESS ID

L#20250907

- 总部设在美国，在牙买加、南非和拉丁美洲及加勒比海地区设有办事处

财务状况

- 收入：4 亿美元
- EBITDA: \$50M

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