

拥有 30 年历史的婚礼庆典服装品



MERGERSCORP

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该公司成立于 30 年前，目前已成为葡萄牙市场上一个成熟的服装品牌。

它提供婚礼和洗礼等喜庆场合的服装，也有一些休闲系列。

该品牌拥有各种风格、性别和年龄的服装，始终最大限度地保证产品的质量。

业务量大幅增长，2021 年和 2022 年分别增长了 77% 和 57%，超过了大流行前的水平。

2023 年第一季度的销售额与上年同期相比增长了 28%。

零售店位于该国最著名、最多样化、人流量最大的购物中心之一，地理位置优越。

2022 年和 2023 年初，该店的销售额在购物中心业绩最好的零售店中排名前 10%。

由于品牌具有很高的市场知名度，业务模式很容易扩展，因此有很大的扩展机会。管理团队已将在国内其他地区开设新网点确定为一项重要的战略举措。

该品牌主要面向国内市场和 PALOP 国家（非洲葡语国家）。

这是一家财务稳定的公司，尽管已经关闭了几个月，但还是比较顺利地通过了 COVID 阶段。Covid 证明了该品牌的与众不同，并在这一困难时期成功地保持了活力。

该概念经过测试，行之有效，并可扩展

出售原因业主希望退休

TARGET PRICE

\$ 1,500,000

GROSS REVENUE

\$ 2,043,401

EBITDA

\$ 532,184

BUSINESS TYPE

时尚零售商

COUNTRY

葡萄牙

BUSINESS ID

L#20250909

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