

拥有 30

年历史的拉丁美洲全渠道



MERGERSCORP

30

该公司因其深厚的客户参与能力和在全球不同市场持续提供卓越的客户体验（CX）而备受赞誉。

主要业务亮点包括

- 全面的端到端客户参与解决方案，涵盖语音、电子邮件、聊天和社交媒体渠道。
- 战略性地将运营中心设在阿根廷，充分利用高技能的双语人才库。
- 专有的技术堆栈，包括内部开发的基于 PHP 的应用程序和强大、可扩展的 PostgreSQL 架构。
- 强大的客户组合：88% 为拉丁美洲客户，12% 为国际客户。
- 以全面的业务连续性计划为依托，建立弹性、多站点、可远程访问的基础设施。

该业务流程外包公司的战略定位是作为知名品牌的全渠道客户体验合作伙伴，是寻求可扩展、技术先进、具有稳定经常性收入流和巨大全球增长潜力的企业的理想收购对象。

TARGET PRICE

\$ 6,500,000

GROSS REVENUE

\$ 6,000,000

EBITDA

\$ 1,300,000

BUSINESS TYPE

呼叫中心

COUNTRY

阿根廷

BUSINESS ID

L#20250939

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