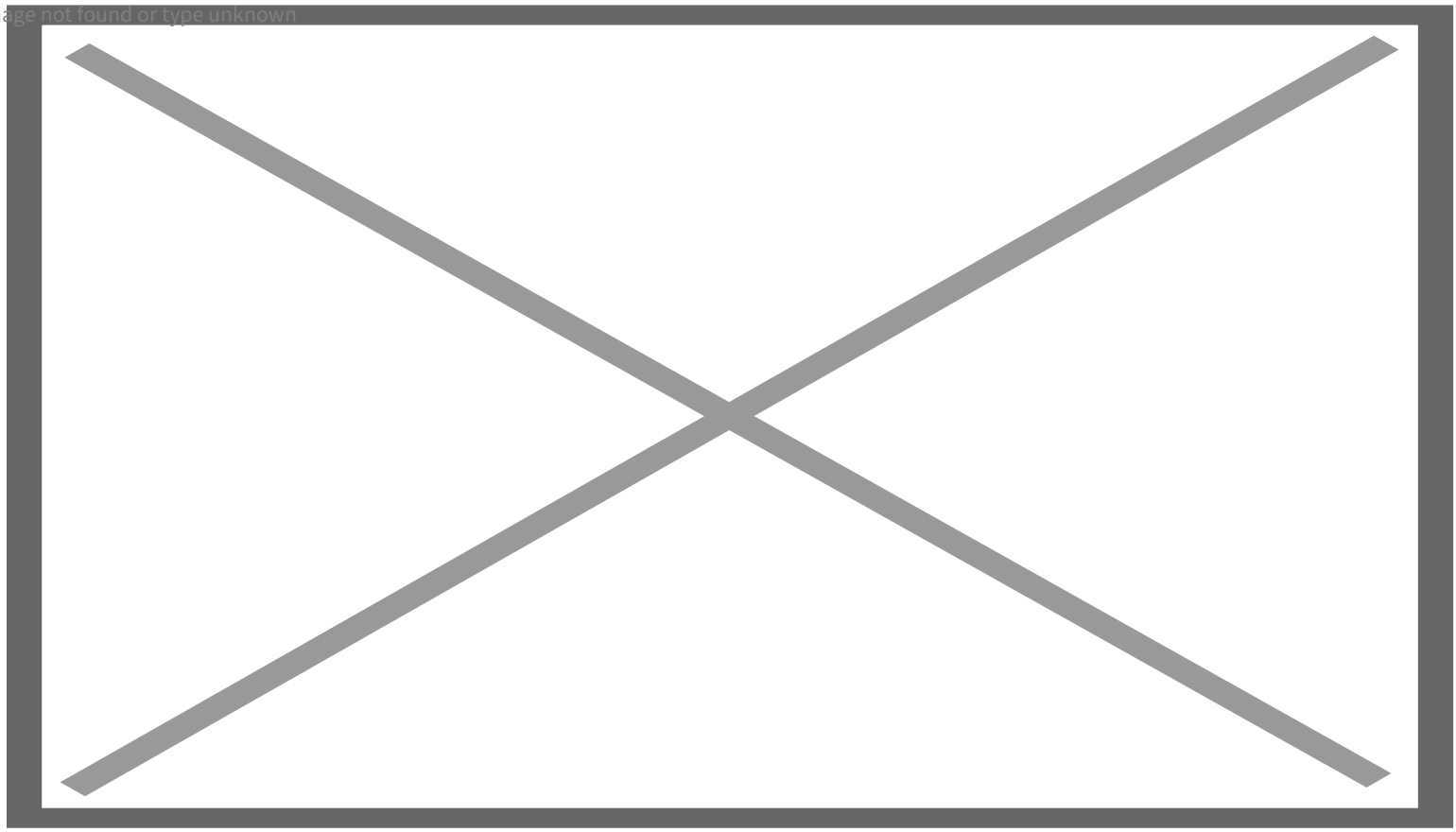
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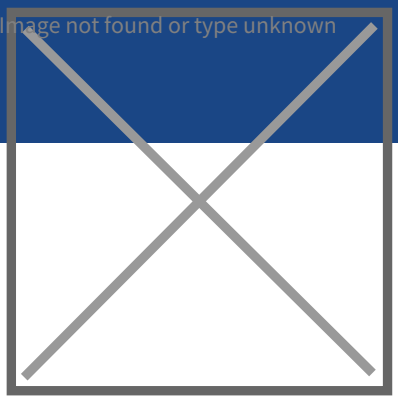
虚拟号码和 eSIM 应用程序

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PRINTED ON: *October 30, 2026, 4:43 PM (EST)* **PUBLISHED ON:** *October 30, 2026, 3:43 PM (EST)* **UPDATED ON:** *October 30, 2026, 3:43 PM (EST)*

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eSIM

一款可供购买的移动应用程序，为用户提供虚拟电话号码和 eSIM
服务，用于个人、专业和旅行相关用途。
该应用在电信和移动公用事业市场开展业务，服务于需要第二个电话号码以保护隐私、
进行商务交流或短信验证的全球用户群。

亮点

o 基于订阅的强大收入模式（订阅 = 85%，IAP = 15）
o 由于短信验证和持续使用等经常性需求，LTV 较高
o 提供虚拟电话号码和 eSIM 数据计划，提高 ARPU 值、LTV 和实用性
高质量的应用程序，具有简洁、现代的用户界面和流畅的用户体验
可在 iOS 和安卓系统上使用
4.6 星级，28.2K 条安卓评论
基于 React Native 和 Node.js 的代码
o 通过谷歌广告和苹果搜索广告进行付费用户获取 (UA)，ROAS 高，效果显著
一些一线国家的 ASO 有机增长
全球下载量超过 220 万次
o 使用应用程序进行日常交流、短信验证和通话的用户群参与其中
o 通过扩大付费 UA 和扩展到新的地区带来增长机会

关键资产

o 在安卓和 iOS 上全面开发的高质量移动应用程序，下载量超过 220
万次，在一线市场占有重要地位，由于短信验证和持续使用等经常性需求，LTV 较高。
o 通过谷歌广告、具有稳定 ROAS 的 ASA
获得付费用户，并具有通过增加营销预算进一步扩大规模的明显上升潜力。
o 有价值的资产，如品牌、具有较高评分的应用商店列表、优化的 ASO。
o 通过 RevenueCat
和简化的客户支持流程管理订阅基础设施，将运营复杂性降至最低。

注：所示财务数据为过去三个月的运行率。
卖方投资于增长和长期利润，并没有为短期利润进行优化。 TTM 财务数据为 872481
美元收入和 181410 美元利润。

TARGET PRICE

$ 1,750,000

GROSS REVENUE

$ 1,354,208

EBITDA

$ 272,220

BUSINESS TYPE

应用程序

COUNTRY

美国

BUSINESS ID

L#20250952

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公司业务状况良好，收入稳定，付费收购经验丰富，未来发展潜力巨大。

他们认为，如果买方拥有更集中的资源，或在战略上契合，就能更进一步。

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