

# 历史 Wordpress

# 软件插件页面创建器





## Wordpress

该公司是一家领先的开发商，为 WordPress 网站开发广受欢迎和广泛采用的拖放式页面生成器插件的领先开发商。

该公司在网络开发工具领域拥有十多年的经验，彻底改变了用户创建和管理网站内容的方式。

其旗舰产品使个人和企业无需任何编码知识就能设计出令人惊叹的响应式网页和布局。

该工具是全球近 1000 万个网站的基石，使其成为 WordPress

生态系统中举足轻重的解决方案。

公司的核心任务是简化网站内容创建并让每个人都能获得专业的网页设计。

它旨在帮助用户高效地构建美观、实用的网站，而无需考虑其技术专长。

公司的愿景是继续成为页面生成器市场的领先创新者，不断增强产品的先进功能和集成性，以满足不断发展的网页开发和设计需求。

### 核心产品和服务

该公司的主要产品是一个功能强大的页面生成器插件，可提供

#### 1. 直观的拖放界面

- 使用户能够轻松地以可视化方式设计和排列内容元素。
- 支持前端和后端编辑，工作流程灵活。

#### 2. 丰富的内容元素和模板：

- 预装 50 多个内容元素（如文本块、按钮、图片库、进度条、推荐、手风琴、帖子网格）。
- 提供丰富的在线模板库，包含数十种预设计布局，适用于不同行业和用途（商业、电子商务、投资组合、博客），并定期更新。
- 允许用户将自定义布局保存为模板，以便重复使用。

#### 3. 先进的设计和定制功能

- 提供内置皮肤生成器，可自定义工具的设计选项和元素样式，以匹配品牌标识。
- 包括先进的网格生成器，可在各种网格和砖石布局中显示帖子、作品集和自定义帖子类型，并提供大量选项和预定义样式。
- 支持响应式设计，确保内容无缝适应台式机和移动设备，并可控制间距和元素可见度。
- 与流行的 WordPress 主题兼容，允许自定义 CSS 和 JavaScript 以进行高级定制。

### TARGET PRICE

\$ 9,500,000

### GROSS REVENUE

\$ 2,027,000

### EBITDA

\$ 1,370,000

### BUSINESS TYPE

软件和 SAAS

### COUNTRY

英国

### BUSINESS ID

L#20250979

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