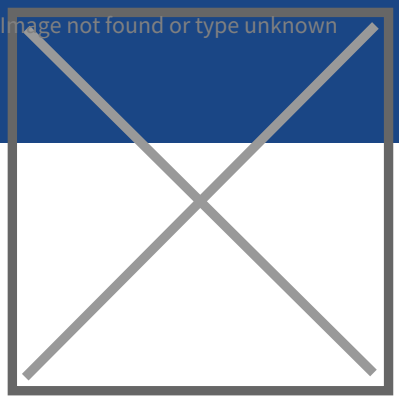
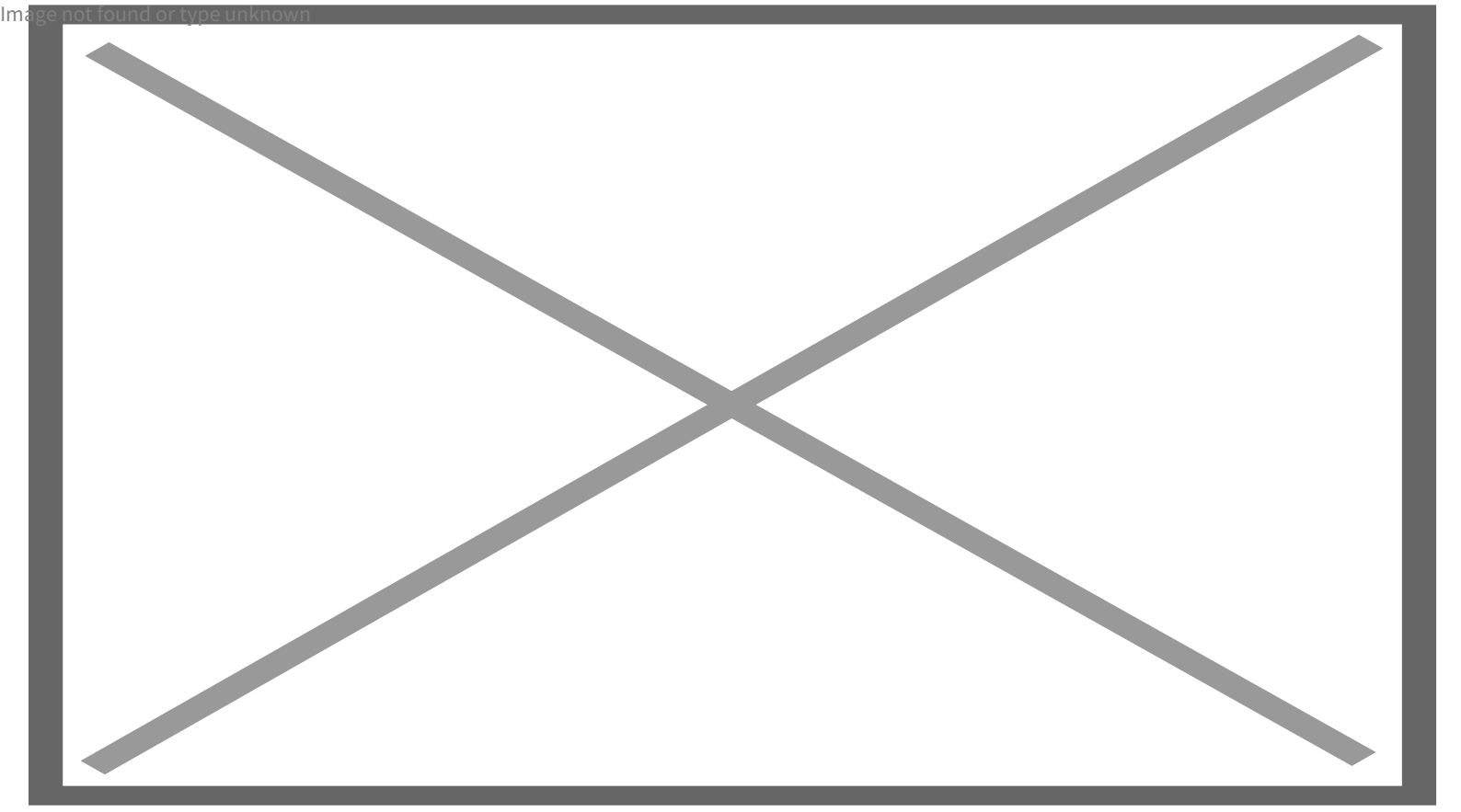


历史版

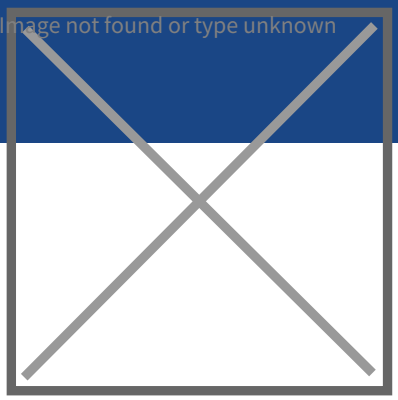
WordPress

软件插件页面生成器



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MERGERSCORP



WordPress

TARGET PRICE

$ 7,500,000

GROSS REVENUE

$ 2,027,000

EBITDA

$ 1,370,000

BUSINESS TYPE

软件和 SAAS

COUNTRY

英国

BUSINESS ID

L#20250979

该公司是广受欢迎且应用广泛的
WordPress网站“拖放式页面构建器”插件的领先开发商。
凭借在网页开发工具领域十余年的经验，该公司彻底改变了用户创建和管理网站内容的方式。
其旗舰产品使个人和企业无需任何编程知识，即可设计出令人惊艳且响应式强的网页和版面布局。
该工具是全球近1000万个网站的基石，因此成为WordPress生态系统中至关重要的解决方案。

该公司的核心使命是 简化网站内容的创建
让每个人都能轻松获得专业的网页设计服务。
其旨在让用户能够高效地构建美观且功能齐全的网站，无论其技术水平如何。
我们的愿景是继续在页面构建器市场保持领先的创新者地位，通过不断添加先进功能和集成方案来持续优化产品，以满足网页开发与设计领域不断变化的需求。

核心产品与服务

该公司的主要产品是一款功能强大的页面构建器插件，它提供：

1. 直观的拖放界面：
    - 使用户能够轻松地以可视化方式设计和排列内容元素。
    - 支持前端和后端编辑，工作流程灵活。
2. 丰富的内容元素和模板：
    - 预装了50多个内容组件（例如：文本块、按钮、图片库、进度条、用户评价、折叠面板、文章网格）。
    - 提供了一个内容丰富的在线模板库，其中包含数十种针对不同行业和用途（商务、电子商务、作品集、博客）预先设计的布局，且这些模板会定期更新。
    - 允许用户将自定义布局保存为模板以便重复使用。
3. 高级设计和自定义功能：
    - 提供内置的“皮肤构建器”，用于自定义工具的设计选项和元素样式，以符合品牌形象。
    - 包含一个功能强大的网格生成器，可用于以各种网格和砌块布局展示文章、作品集和自定义文章类型，并提供丰富的选项和预设样式。
    - 支持响应式设计，确保内容能够无缝适配桌面端和移动端设备，并可控制间距和元素的可见性。

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- 支持主流的 WordPress 主题，并允许使用自定义 CSS 和 JavaScript 进行高级自定义。

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The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

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