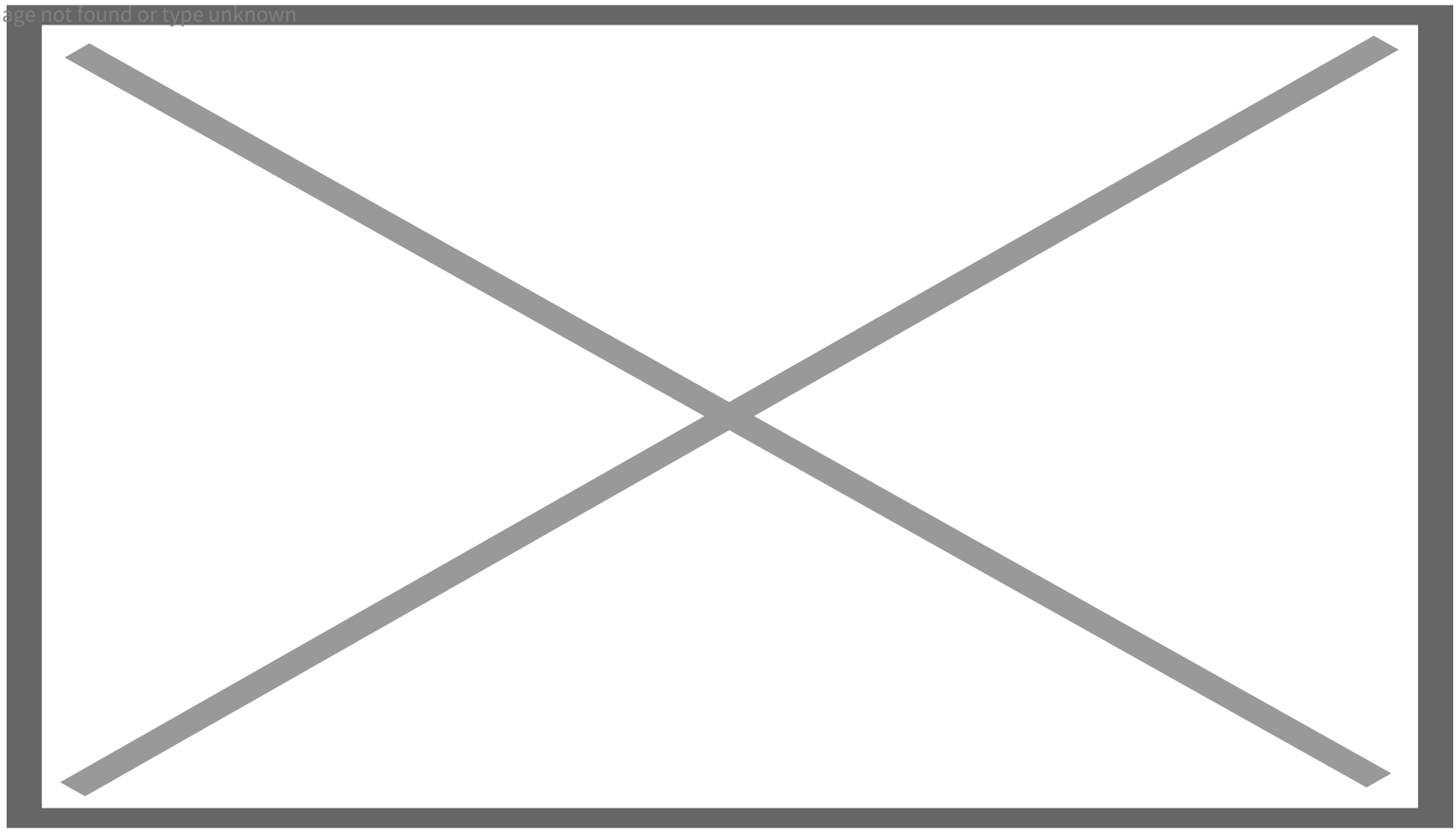
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历史悠久的网站生成器

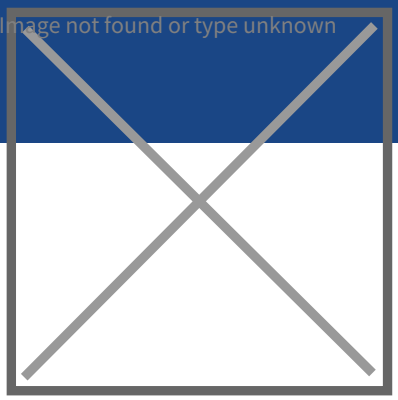
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MERGERSCORP



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TARGET PRICE

$ 29,000,000

GROSS REVENUE

$ 9,311,000

EBITDA

$ 3,674,000

BUSINESS TYPE

互联网企业

COUNTRY

美国

BUSINESS ID

L#20250999

该公司为创建专业网站提供了一个简单高效的平台。
他们的核心使命是实现网页设计的民主化，让任何人，无论其技术背景如何，都能使用网页设计。 该服务采用简化的三步流程：选择设计、输入内容和启动网站。

公司的与众不同之处在于解决了网站建设行业的复杂性，将方法从 “构建 “转变为 “选择”。
该平台没有像某些竞争对手那样用复杂的拖放操作来压倒用户，而是提供了一种精心策划、结构优先的方法。
用户可从专业设计、转换优化的模板中进行选择，从而消除设计瘫痪，确保专业效果。
该平台采用
“真正的无代码架构”，可控制底层代码结构，自动优化每个网站的移动响应能力、搜索引擎优化和跨浏览器兼容性。
这种方法缩短了产品上市时间，用户可以在一小时内发布一个专业网站，而传统建站公司的行业平均时间为 2-4 周。

该公司主要面向中小型企业（SMB）、个人专业人士和
SOHO（小型家庭办公）用户，如律师、会计师和顾问。
该平台专为那些需要有效的在线展示，但缺乏时间、技术技能或预算来实施复杂解决方案的人而设计。 该产品的功能不断发展，可帮助客户在无需切换平台的情况下进行扩展。
这包括先进的电子商务、博客、预约安排、活动票务以及短信通知和客户沟通系统等业务管理工具。 公司的目标是成为小型企业运营的
“中枢神经系统”，创建一个综合生态系统，让企业主可以管理他们的整个数字存在。
公司的发展战略重点是利用量身定制的功能渗透垂直市场，并利用人工智能实现内容创建和营销等复杂任务的自动化。
该公司还致力于通过为不同市场提供真正本地化的解决方案来拓展全球市场。

该平台的后台基于 PHP，前台使用 JavaScript（主要是 jQuery），主要数据库为 MySQL。

基础设施托管在 AWS 上，每月费用在 4 万至 6 万美元之间。

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AT 40TH WALL STREET, SUITE #2725, NEW YORK, NEW YORK 10005, UNITED STATES OF AMERICA

该平台在建立时就考虑到了可扩展性，目前并不面临重大的技术限制。

该公司已在全球主要市场为其主要品牌和数字卡产品注册了商标。
该公司没有任何专利，但其专有平台架构和内部工具被认为是关键的差异化优势。

该平台目前的正常运行时间为 99.9999%，其基础设施具有高可用性和容错性。
它使用实时数据复制、自动故障转移和多个实时备份系统，以确保可靠性并最大限度地
减少数据丢失。

占总收入 90% 以上的主要收入流来自预付费的高级计划订阅。

其余收入主要来自域名销售，数字卡产品和电子邮件服务的贡献较小。

客户集中度

35% 美国
75% 世界其他地区

如需获得更多信息，请填写 PEF

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