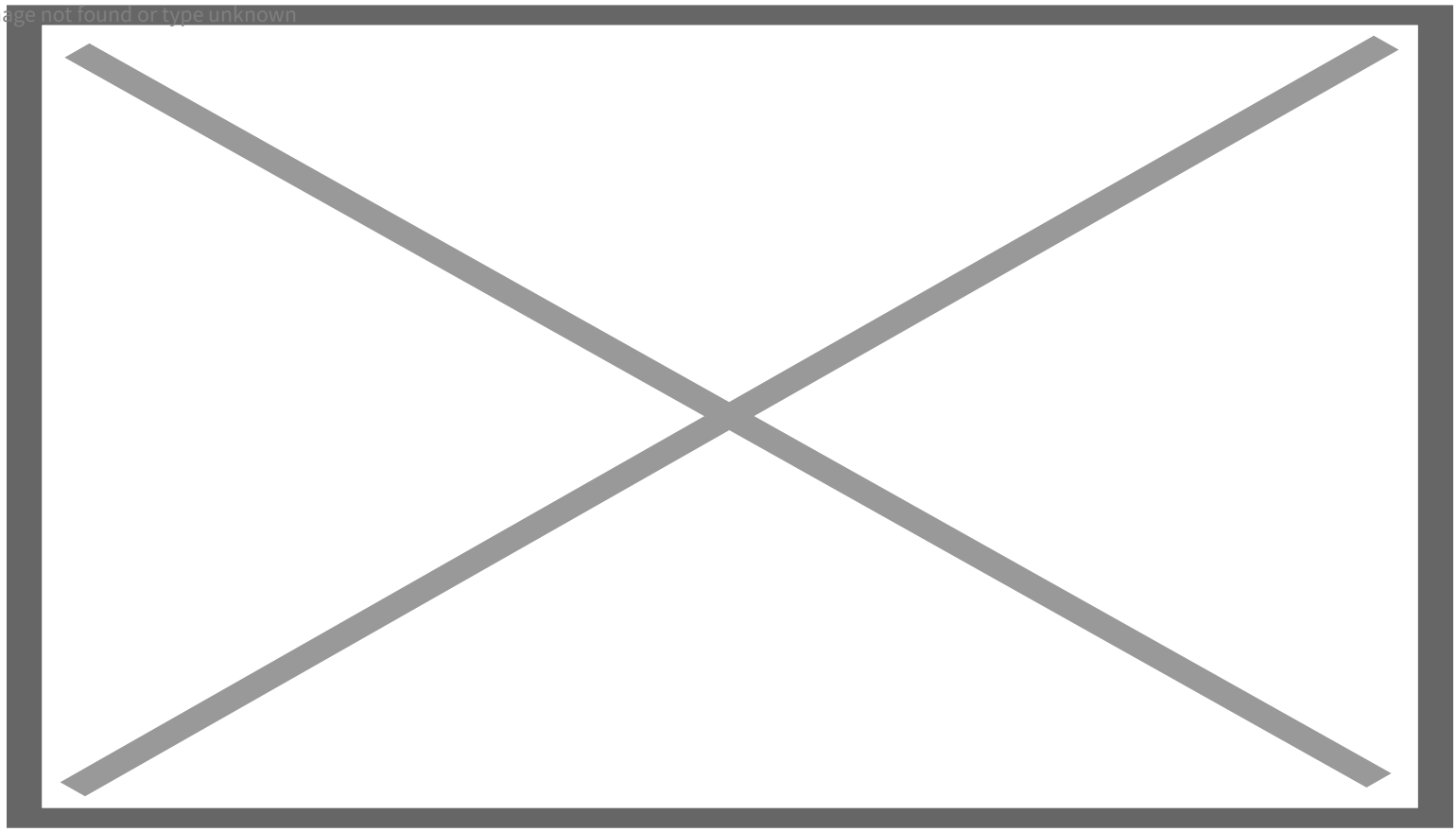
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植物雕塑植物园

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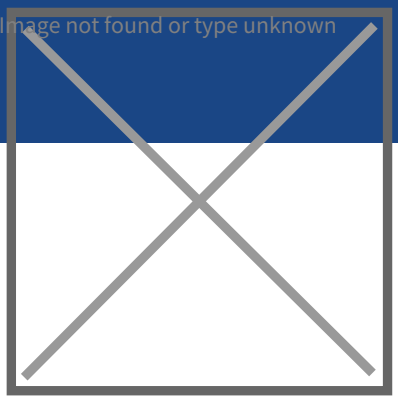


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MERGERSCORP



TARGET PRICE

$ 1,600,000

BUSINESS TYPE

娱乐

COUNTRY

西班牙

BUSINESS ID

L#20251024

这是一个获得完全许可、无负债、独一无二的旅游景点的机会，它将活与结合在一起。它为儿童和成人提供了神奇而难忘的体验，设有迷宫、多种多样的全球植物和身临其境的夜间灯光秀。

地理位置和主要事实

- 位于附近，充分利用主要的旅游中心（每年有 800 万游客）和密集的当地人口（该地区有 700 万居民）。
-
    - 58,000m2 财产
    - 欧洲最大的收藏（300 件300+).
    - $\text{textgreek{€}}2,200,000 美元。
-
    - 运营超过 14 年，品牌声誉良好。
    - 45,000.
- 提供完全原创的灯光秀，在黄昏时分将植物园变成一个由数百万盏彩灯点缀的梦幻场景。

亮点和增长潜力

完善的基础设施和独特的环境为实现收入多样化和增加游客流量提供了重要机会：

活动与庆祝

现场设施包括两间教室、一个多面体穹顶和充足的室外空间，非常适合举办各种高利润活动：

- 神奇的环境是举办婚礼、洗礼、圣餐和主题生日派对的理想场所，可提供全面的服务套餐（场地租赁、餐饮、活动）。
- 自然的环境和宁静的氛围对 B2B 市场（包括会议、研讨会、企业务虚会和场外会议）具有强大的吸引力。

景点开发

利用 58,000m2 的土地，以开发配套景点：

- 如果能增加一个小型或一个主题，将大大增加对家庭游客的吸引力，使休闲项目多样化，并延长游客的高峰期，尤

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其是在夏季。

教育和季节性活动

利用对自然的承诺和现有的基础设施：

- 为学校、童子军和家庭举办以和为重点的讲习班。
  这创造了一个新的经常性收入领域，并加强了公园的品牌价值。
- 现有的夜景照明系统可以举办利润丰厚、参与人数众多的主题活动，如冬季的
  “灯光节”、万圣节活动或夏季的
  “魔幻之夜”，从而在参与人数较少的时段创造大量额外收入。

该企业愿意接受 50%的投资合作，以支持持续运营并提高盈利能力。

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