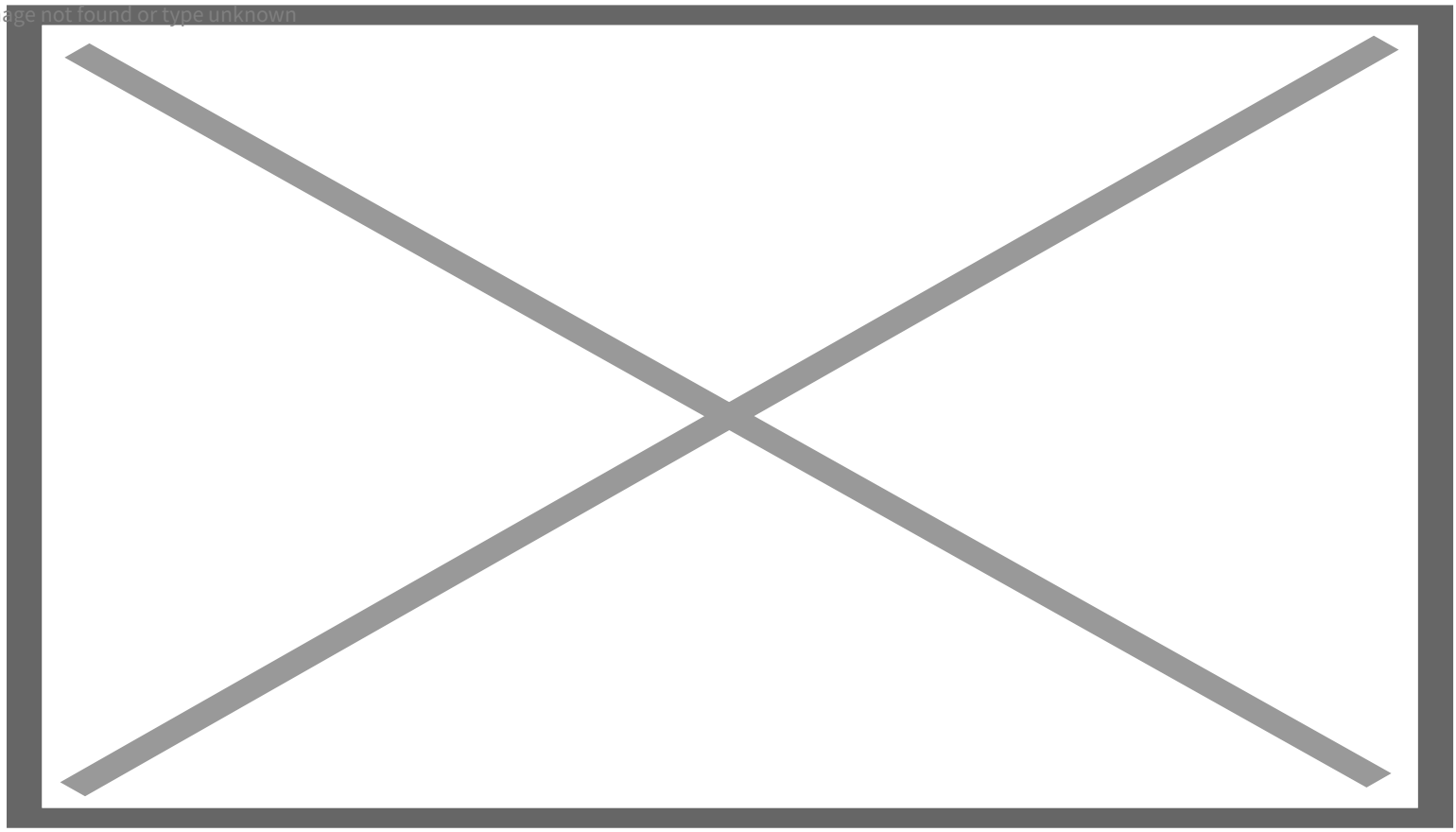
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SaaS CX

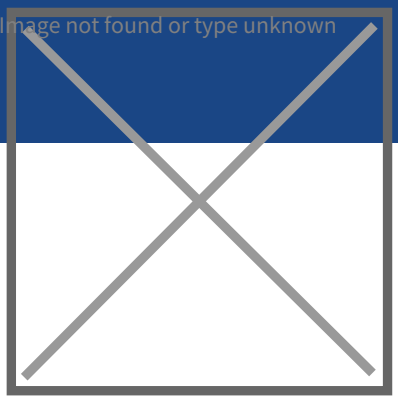
平台拉美领导者

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SaaS CX

拉丁美洲的 SaaS CX
平台，专注于多元化市场，采用对话式人工智能和无代码聊天机器人。

生成式人工智能正在通过提升客户体验和代理生产力来改变客户运营。
它使用自然语言自动进行客户互动。 客户体验管理市场规模预计在 2024 年达到 190.3 亿美元，到 2029 年将达到 433.5 亿美元。

据估计，2022 年全球对话式人工智能市场规模为 100.8 亿美元，预计 2023 年至 2030 年的复合年增长率（CAGR）将达到 23.9%。 到 2030 年，GenAI
将使全球经济每年增长高达 44 亿美元，60%
以上的客户体验工作活动将实现完全自动化。

成功记录： +公司成立至今已有 14 年 自主开发 +15个行业中的 +130家顶级客户
100%的创始团队持股比例

收入和 EBITDA 持续增长： 指数型业务模式，收入年均复合增长率 +30% EBITDA>
过去三年年均复合增长率 50%。 > 95% 2024 ARR

客户交易量大： 每月 +4000 万次对话 云平台 – 无需代码实现 Gen AI 模块 支持 +1000 名人工座席同时工作

经验丰富的团队： 50 名员工，包括研发和专业服务人员

特定领域的领导者： 电信、健康、金融和公用事业领域的客户领导者

聊天机器人和 GenA： Gen
人工智能驱动的聊天机器人服务可提升客户体验，并随时对询问做出即时回复。
无代码平台可让您在几分钟内轻松创建复杂的用例。

客户 360： 对大量对话进行集中和自动化处理，以跟踪客户在多个数字渠道中的互动。
为不同的参与者轻松整合新渠道和多个模块。

WhatsApp 商务平台： WhatsApp Business Platform API
可提供持续的信息服务，旨在帮助在这个拥有全球 20
多亿用户的平台上维护客户关系。

TARGET PRICE
$ 30,000,000

GROSS REVENUE
$ 8,000,000

EBITDA
$ 3,500,000

BUSINESS TYPE
软件和 SAAS

COUNTRY
阿根廷

BUSINESS ID
L#20251039

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