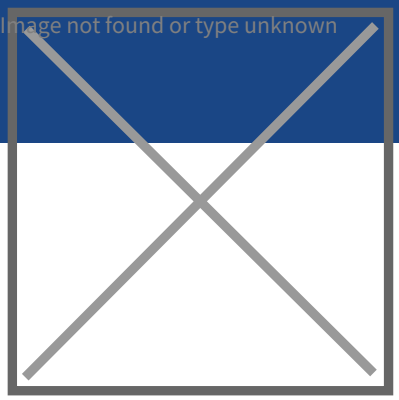
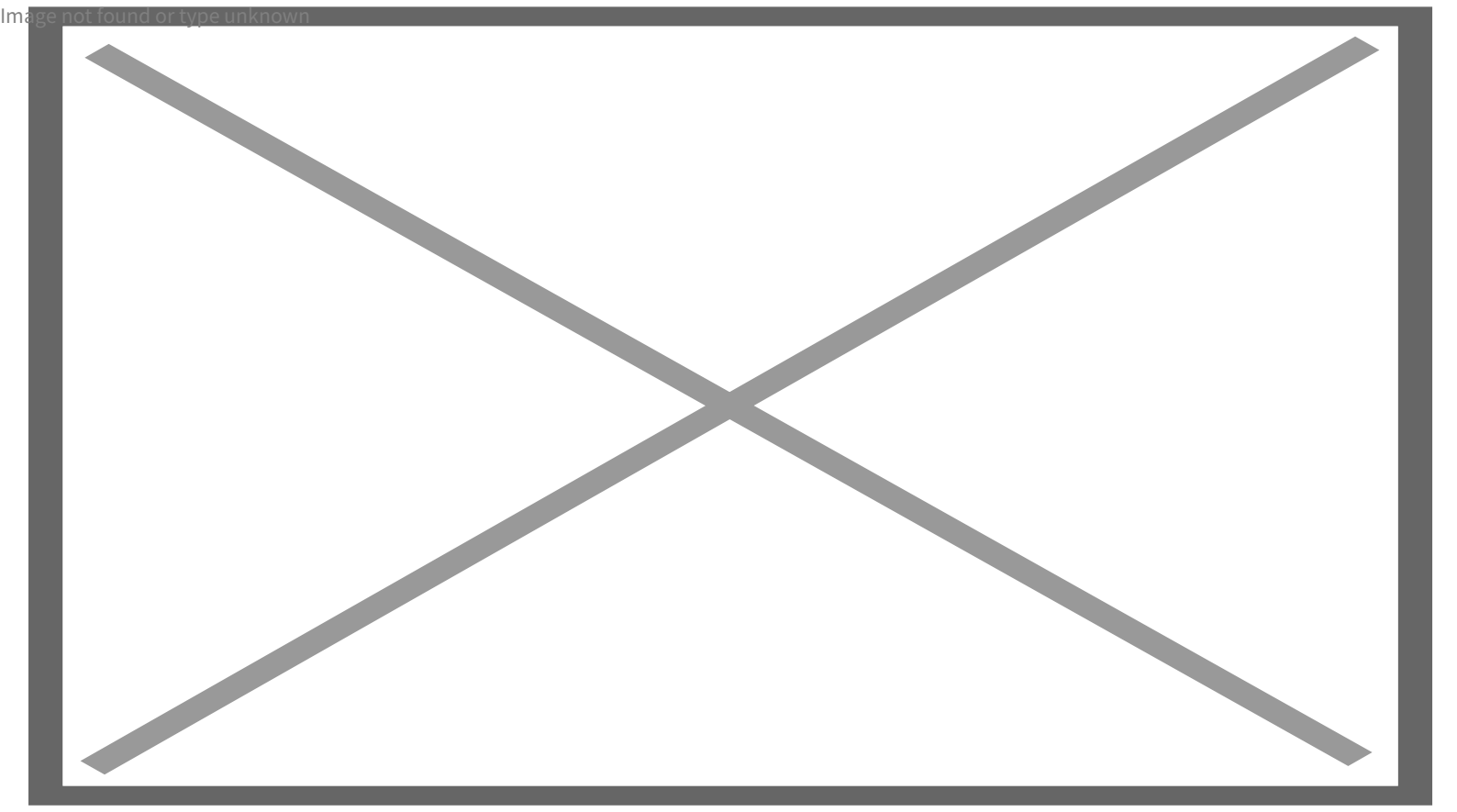


消费品和服务营销与销售

SaaS 平台



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SaaS

TARGET PRICE

$ 8,500,000

GROSS REVENUE

$ 2,800,000

EBITDA

$ 1,100,000

BUSINESS TYPE

软件和 SAAS

COUNTRY

阿根廷

BUSINESS ID

L#20251037

该公司提供创新高效的 SaaS
平台，专为各种规模的企业设计，有三个核心模块：消费者营销自动化、分销商售罄捕捉和贸易营销激励计划，可实现全球扩张和高经常性收入，其与四大洲世界级公司的合作记录证明了这一点。

价值定位
根据创始人在跨国公司担任营销和 IT 总监的亲身经历来定义，与客户产生共鸣。

灵活、可扩展的 SaaS：完全托管的解决方案，无需外部实施人员。
按使用付费订阅模式，为中小型企业和大型企业提供量身定制的选项。
与同行相比，性价比极具竞争力。
全渠道忠诚度消费者参与：数字营销、忠诚度计划和游戏化的集成平台，实现 360 度无缝消费者跟踪。

售罄捕获自动化：
自动获取销售数据并执行激励计划，提供端到端的销售业绩可见性，从而做出更明智、更快速的商业决策。

良好的业绩记录： 在四大洲实施了 12 年以上的项目。
烟草、石油、消费品、农用工业、汽车和轮胎制造业的领先客户

高经常性收入和盈利能力： 指数型业务模式> 90% 2024 年年度经常性收入 (ARR) 70% 2024 年毛利率 强劲的现金流

专家领导的执行团队： 拥有 20 多年营销和技术经验的团队。 多语言实时支持。 +40 名员工。

成熟的软件和服务模式： 由消费品专家设计，拥有 12 年的平台经验
在世界级客户最佳实践和客户重视的服务模式的基础上，丰富客户服务。

企业级安全性和合规性： 通过认证，确保达到顶级数据保护标准
ISO 9001 , ISO 27001 , GDPR

强劲的市场增长潜力： 在高增长的 MarTech 行业中占据有利位置：目前市场规模超过 4000 亿美元，预计到 2033
年将翻一番多–其驱动力包括人工智能自动化、数据所有权和不断发展的数字预期。
(资料来源：BR Insights and Grand View)

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