

数字咨询公司通过人工智



MERGERSCORP

该公司是一家集战略、创意、人工智能、数据和技术于一体的数字咨询公司，帮助全球顶级企业的市场推广团队加速复杂产品的市场应用。

客户

他们与全球所有领先公司合作，为全球 90 多个客户团队提供支持，其中包括搜索、社交媒体、电子商务和运输领域的知名科技公司。

牵引力

收入稳步增长，从 2022 年的 500 万美元增至 2025 年的 900 万美元。在扩张的同时，盈利能力也很强，息税折旧摊销前利润率始终保持在 25% 以上

独特模式

+125 名团队成员，集咨询和制作能力于一身，将数据、创意、技术和战略融为一体。作为一家值得骄傲的 B-Corp 公司，他们致力于对环境和社会产生积极的影响。

产品增长和采用

他们通过销售与合作伙伴赋能、内容制作和市场推广一致性，将战略付诸实践。

- 规模化内容制作
- 本地化和适应性
- 编写销售技巧演讲稿
- 案例研究与成功故事 prod.
- 销售培训材料
- 模拟和用户界面演示

产品发布

他们帮助您确定产品的故事、受众以及如何赢得他们的关注，从而成功发布产品。

- 市场与客户情报
- 产品用户体验/用户体验分析
- 价值主张与信息传递框架
- 战略叙事设计
- 产品和计划品牌

数据与开发支持

他们将数据、工程和人工智能整合到您的 GTM 战略中，推动更智能、更快速、更高层次的增长。

TARGET PRICE

\$ 0

GROSS REVENUE

\$ 9,100,000

EBITDA

\$ 0

BUSINESS TYPE

数字营销公司

COUNTRY

阿根廷

BUSINESS ID

L#20251037

- GTM 工具开发
- 人工智能赋能
- 人工智能驱动的洞察系统
- GTM 业绩衡量
- 信息传递与资产效益
- 仪表板和报告

激活与体验

他们通过强有力的瞬间来创造体验，从而打动人心、提高清晰度并促进产品的采用。

- 端到端活动管理
- 活动品牌与设计
- 为 Upfronts 创作内容
- 教学设计
- 课程开发
- 学习管理系统的实施

主要客户

谷歌、YouTube、Meta、MercadoLibre

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