

美国领先的豪华体验与活





该组织成立于 2016

年，是全球首屈一指的平台，专门从事奢侈品行业内的策划联系、品牌故事讲述和高层次网络建设。

该公司不仅是一家传统的活动制作公司，还为家族办公室、超高净值人士（UHNWI）和世界领先的奢侈品牌创造互动的“受保护环境”。

其旗舰模式结合了航空、游艇和奇特汽车的体验展示，以推动业务增长和私人投资。

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该公司的主要资产是一个经常性的、仅限受邀参加的海滨周末庆祝活动，旨在将魅力与真实的人际网络融合在一起。

- 一个高端生活方式展示中心，展示私人飞机、豪华游艇、异国情调的汽车、艺术品和珠宝等稀有藏品。
- 专为决策者和拥有资源的人士设计，以建立持久的全球伙伴关系。
- 定位为传统营销的替代品，提供“大胆、美丽、难忘”的沉浸式环境。
- 该平台确保合作伙伴的品牌类别独占性，保护他们的投资，防止品牌信息被稀释。
- 该商业模式旨在通过卫星或特许经营模式在全球主要奢侈品中心（如中东、欧洲和亚洲）复制。
- 该团队曾成功制作并合作举办过大型奢侈品展示会，包括在美国橄榄球超级碗和著名的地区游艇展期间进行合作。
- 每项活动都以文化相关性和当地慈善事业为基础，提高品牌在政府和市政利益相关者中的声誉。

TARGET PRICE

\$ 0

GROSS REVENUE

\$ 0

EBITDA

\$ 0

BUSINESS TYPE

服务

COUNTRY

美国

BUSINESS ID

L#20260969

- Active 计划在 2026 年前将旗舰活动模式推广到美国三个新的主要奢侈品市场。
- 不断扩大与酒店、时尚和金融服务领域世界级品牌的网络。
- 公司的旗舰活动最近被评为“ ”，彰显了其运营优势。
- 最近几届旗舰周末活动的入场人数已超过 15,000 人，证明了 “机翼、车轮和水” 概念的巨大规模和吸引力。
- 公司以提供一个安全、仅限受邀者参加的竞技场为荣，尊重精英客户的隐私。

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