

领先的床垫面料制造商， 80% 以上



MERGERSCORP

80%

公司自 2013 年起在开塞利有组织工业区运营，专业生产针织床垫面料和纱线面料。它是欧洲最大的床垫面料制造商之一，拥有现代化的设施、先进的技术和充满活力的创新产品组合。

公司通过采用新技术、高效利用资源和训练有素的员工队伍，继续实现稳步增长。

为了满足日益增长的市场需求，公司扩大了业务，新建了占地 16,000 平方米的生产设施，并新增了 15,000 平方米用于生产活动。

公司拥有约 300 名员工，平均每月可生产 16,000 米成品织物。

2022 年，公司开始建设占地 15,000 平方米的涤纶纱生产设施，并于 2024 年投入运营。

这一设施使公司能够完全满足内部纱线需求，而剩余的产品则在国内市场上销售。

市场潜力

2023 年，全球对针织床垫面料的需求约为 5 亿平方米，其中土耳其的产量占 25%。

该公司的产量占土耳其总产量的 13.8%，占据 3.4% 的全球市场份额，满足土耳其 9% 的需求，90% 以上的产量用于出口，主要出口到欧洲和美国。

随着人口的增长和消费者喜好的改变，床垫面料市场也在不断增长，公司已做好充分准备，专注于高价值的合格产品，以扩大市场。

该公司已在其主要市场建立了牢固的关系，并致力于通过广泛的客户组合和高价值的产品继续发展。

研发能力

公司被土耳其工业和技术部认定为研发中心。其研发成果包括多次获奖，截至 2024 年共获得 32 项专利和 86 个商标。公司在 2020 年 623 个研发中心中排名第 8，完成了多个备受瞩目的项目，并继续在商标创造方面处于领先地位。

容量转换机会

公司生产 70 种重量的床上用品面料，目前主要生产轻质面料（75% 在 300 克以下）。尽管生产量较低，但附加值超过 100% 的厚重织物利润更高。

公司的目标是在不增加投资和劳动力的情况下，在五年内将生产重点转向厚重织物（目标是 75% 的织物重量超过 300 克）。

规模优势

TARGET PRICE

\$ 55,000,000

GROSS REVENUE

\$ 35,500,000

EBITDA

\$ 10,036,000

BUSINESS TYPE

制造业

COUNTRY

土耳其

BUSINESS ID

L#20261012

公司的针织床垫面料产量为 2250

万米，在土耳其排名第三，在欧洲排名第十，在全球排名第十五。公司拥有 3.4% 的全球市场份额和 13.8%

的土耳其市场份额，其规模优势使其能够提供具有竞争力的价格。

像公司这样的大型企业在研发、产品开发和吸引熟练劳动力方面表现出色。

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