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位于澳大利亚顶级教育中

CBD RTO

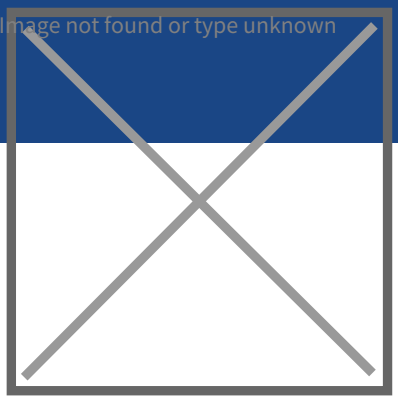
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的国际学院已有 25

年历史，成绩斐然

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MERGERSCORP



CBD RTO

25

这是一个难得的机会，您可以在以下领域中的其中一个领域中，获得一个成熟的注册培训机构（RTO）和 CRICOS 提供商的工作机会
澳大利亚首屈一指的国际教育中心 – 悉尼中央商务区。
该机构成立于 1999 年，25 年来一直致力于提供高质量的职业和英语语言课程。
其现代化的专用设施位于悉尼市中心，一直吸引着来自拉丁美洲、欧洲、日本和韩国的学生。

战略优势

- 获批智能与技能政府资助，促进国内市场增长
- 通过两个 “Trading As
  “企业名称获得强大的品牌知名度，每个名称都有自己的网站和电子邮件域
- 结构灵活，可轻松分为两个独立的业务部门，每个部门都保留已建立的市场地位
- 新增的总括品牌（域名和电子邮件）加强了全球营销和国际教育展的形象
- 巨大的扩展潜力，包括向高等教育过渡的可能性

这对于任何希望进军悉尼利润丰厚的留学生市场的教育机构或投资者来说，都是一个强有力的平台。
一个盈利能力强、声誉好、战略定位高的机构。

主要投资亮点

无论是进入市场还是扩大投资组合，这个机会都是教育机构、投资者或战略合作伙伴利用澳大利亚不断增长的国际教育行业的理想选择，同时还具有向高等教育过渡的潜力。

- ASQA 认证有效期至 2029 年
- 持续招收约 400 名学生
- 核定可容纳 900 名学生
- 由来自越南、泰国、日本和中国的 14-17
  岁学生组成的定期游学团参加短期项目（2-3 周）。
- 良好稳定的合规记录
- 多样化的课程组合：英语 + 职业课程，支持 2-5
  年的签证期限，主要面向拉丁美洲和欧洲的学生，确保可靠的持续收入
- 长期的教育代理合作伙伴关系（20 年以上），培养持续的信任和入学渠道
- 谷歌（Google）的正面评价为学院的质量和关怀声誉提供了有力支持
- 悉尼中央商务区地理位置优越，毗邻交通、设施、生活中心和主要旅游景点
- 良好的品牌知名度和口碑推荐

TARGET PRICE

$ 1,000,000

GROSS REVENUE

$ 3,346,104

EBITDA

$ 0

BUSINESS TYPE

教育/学校

COUNTRY

澳大利亚

BUSINESS ID

L#20260975

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- 所有者是全球教育代理网络中备受尊敬的人物
- 专为实际操作培训而设计的设施
- 领导团队经验丰富，管理人员任职超过 18 年，教学人员任职超过 22 年

提供的 CRICOS 注册课程

英语语言（ELICOS：通用英语）

商业与领导资格

- 工作场所技能二级证书
- 商业三级证书
- 商业四级证书
- 领导与管理文凭
- 领导与管理高级文凭

营销与传播资格

- 市场营销与传播 IV 级证书
- 市场营销与传播文凭
- 市场营销与传播高级文凭
- 项目管理文凭
- 战略领导力研究生文凭
- 向国内学生提供智能和技能课程

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