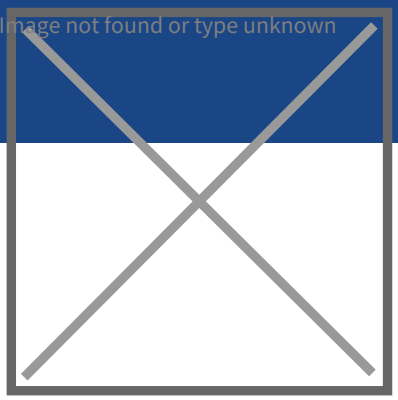
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意大利职业篮球俱乐部 "Lega Basket Serie A" (甲级联赛)

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"Lega Basket Serie A" (

这个职业篮球组织是在当地一支历史上非常成功的球队解散后成立的。
创建该俱乐部的目的是为了保留本地区的精英篮球水平，如今已发展成为意大利顶级联赛中的稳定一员。

尽管历史相对较短，但该组织得益于根深蒂固的篮球文化、强大的球迷参与度，以及从该地区之前的顶级成功中继承下来的传统吸引力。
俱乐部以长期愿景运作，注重连续性、专业标准和业绩的逐步增长，而不是短期波动。

主要亮点：

- 顶级联赛的曝光率：
  持续参与意大利顶级篮球联赛，提供全国媒体知名度和商业相关性
- 久经考验的体育进步：多次获得二级联赛冠军，最终在 2019-20 赛季升入顶级联赛
- 稳定的所有权模式：以财团为基础的治理，实现风险分担和长期战略规划
- 可扩展的商业平台：灵活的赞助和冠名权模式，提供经常性合作机会
- 固定的球迷参与：
  忠实、知识渊博的球迷群体，相对于场馆容量而言，比赛日上座率很高

基础设施与资产

- 可容纳约 5000 多人的专用室内场馆，适合举办顶级比赛和商业活动
- 训练和比赛日活动符合联赛标准
- 能够支持更多观众、高级座位和接待货币化的基础设施

- 核心收入来自
  - 赞助和冠名权
  - 广播分配
  - 比赛日售票和接待
  - 商品销售和社区计划

TARGET PRICE
$ 0

GROSS REVENUE
$ 0

EBITDA
$ 0

BUSINESS TYPE
运动

COUNTRY
意大利

BUSINESS ID
L#20260976

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- 有明显的上升潜力：
    - 加强赞助激活
    - 数字粉丝参与和内容货币化
    - 高级座位和企业合作伙伴

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