

# 存储清理应用程序 (iOS)

8 万美元 MRR 和 2.4K

付费用户



**MERGERSCORP**

**iOS 8 MRR 2.4K**

For sale 是一款高性能 iOS

清理工具和实用程序，旨在帮助用户优化存储和整理媒体文件。

该应用采用高度可扩展的订阅模式，并采用成熟的用户获取策略。

该公司最近表现出强劲的增长势头，MRR 达到 8 万美元以上，盈利能力不断增强。

#### 亮点和主要资产

- o 财务趋势强劲：逐月持续增长，最近达到约 8 万美元的 MRR。
- o 高品质产品：使用原生代码（Swift）构建，可实现最佳性能，在 App Store 上保持 4.5-4.6 星级的高评分。
- o 最少维护：产品经过全面开发、完善，功能齐全。它几乎不需要持续的技术支持或维护。
- o 全球货币化：该应用程序可在全球范围内使用，并在一线和三线市场上展示了有效的货币化。
- o 可扩展的 UA 模式：经过验证的营销活动，具有积极的投资回报率。
- o 增长潜力：目前，卖家只利用少数几个流量来源，针对的地域也有限。只要拓展新的渠道和地区，就有很大的增长空间。
- o 2 451 个活跃的付费用户。

卖方愿意根据买方的需求提供过渡、培训和支持。

卖方是一家小型精品工作室，该应用程序已开始超出其内部资源。该资产已准备好从约 100 万美元的平均年收入扩展到 300-500

万美元的平均年收入，但要实现这一目标，需要大量的营运资金用于广告支出，还需要一个更大的团队来管理多样化的流量来源。

他们相信，拥有更雄厚资金和更庞大基础设施的新东家更有能力实现下一步的增长。

这是他们的首次退出，他们希望利用所得资金资助新项目，并使投资组合多样化。

#### TARGET PRICE

\$ 900,000

#### GROSS REVENUE

\$ 989,534

#### EBITDA

\$ 193,783

#### BUSINESS TYPE

互联网企业

#### COUNTRY

美国

#### BUSINESS ID

L#20260981

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