

拥有 15K+

付费用户的存储清理应用



MERGERSCORP

15K+

iOS

可供收购的是一款盈利的 iOS

移动应用程序，服务于快速增长的老年智能手机用户（主要是 50 岁以上的用户），他们希望通过简单的方式保持设备运行顺畅。

该软件界面简洁、直观，无需专业技术，可帮助用户清理存储空间、删除大文件并优化性能。

该公司在高需求的实用程序市场开展业务，并从忠实用户群中获得可预测的经常性订阅收入。

几年来，该公司的业绩和稳定增长得到了验证，为希望拓展移动公用事业领域的买家提供了一个低维护、可扩展的机会。

亮点和主要资产

2025 年的息税折旧摊销前利润比 2024 年增长 84

- o 4.4 星级，46K+评分（全球）
- o 在“清洁”应用程序类别中排名前十
- o 每个用户的高终身价值 (LTV)（全球 100 美元，日本 150 美元），CAC 为 30 至 50 美元
- o 老年人群通常愿意为订阅型应用程序支付更多费用
- o 尚未开发的巨大市场，具有强劲的增长潜力
- o 强大的全球用户群，参与度高
- o 有利可图、久经考验的 Google UA（用户获取）战略，具有扩展空间
- o 提供多种额外营销渠道（苹果搜索广告、Meta 广告等）以推动增长
- o 大量活跃的付费用户，提供可预测的未来现金流
- o 每周活跃用户超过 14K 人，每年活跃用户超过 1K 人
- o 具有与同类领先应用程序同等的竞争性功能集
- o 技术栈：语言为 Swift，框架为 UIKit，无后台
- o 每周与 2 名联合创始人共事 20-30 个小时
- o 专有软件具有强大的扫描和重复检测算法，确保快速准确地清理电话。
- o 庞大、成熟的付费用户群，提供可预测的经常性收入（每月 39 万美元）。
- o 在 App Store 占有一席之地，拥有较高的排名、积极的评论和公认的市场影响力。
- o 通过包括谷歌在内的多种付费渠道，实施经过验证的客户获取战略。

卖方对出价持开放态度，但正在寻找重视专有软件、经常性收入流和用户群的战略买家

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TARGET PRICE

\$ 12,000,000

GROSS REVENUE

\$ 4,771,108

EBITDA

\$ 1,767,040

BUSINESS TYPE

互联网企业

COUNTRY

美国

BUSINESS ID

L#20260982

业主很乐意根据买家的需求提供过渡和支持期。

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