

有利可图的在线培训提供





这是一个盈利能力极强的英国在线教育平台，通过广泛而可扩展的课程目录提供受监管和认可的资格证书。该公司完全远程运营，管理费用低，利润丰厚，发展潜力巨大。

主要亮点

- 具有吸引力的财务状况：153 万英镑的收入，72.4 万英镑的息税折旧摊销前利润（EBITDA）（约 47% 的利润率），显示出强大的运营效率和现金生成能力。
- 久负盛名的认证课程：
广泛的受监管和认可的课程组合，支持可信度和经常性需求。
- 巨大的上升潜力：
现有目录中只有一小部分得到了积极推广，这为通过加强推广和课程优化来增加收入提供了明显的机会。
- 可扩展的数字模式：完全远程交付可实现快速扩展，而无需增加大量成本。
- 市场兴趣浓厚：已有 20 多家有兴趣的公司注册，这表明市场竞争激烈，并得到了市场的认可。

英国教育市场概述

- 庞大而有活力的行业：
英国教育市场根基深厚，全球知名，对学术和职业资格证书的需求都很旺盛。
- 转向在线学习：在 COVID-19 和不断变化的学习者偏好的推动下，远程学习和数字平台继续受到重视。
- 受监管的资格框架 (RQF)：符合政府标准的课程提高了学生和雇主的可信度。
- 不断增长的成人学习需求：
在技术变革和劳动力市场演变的推动下，对提高技能和再技能的关注与日俱增。
- 国际吸引力：
英国认证的学历在全球范围内得到广泛认可，支持国际学生需求和出口潜力。

TARGET PRICE

\$ 4,000,000

GROSS REVENUE

\$ 1,530,000

EBITDA

\$ 724,000

BUSINESS TYPE

教育/学校

COUNTRY

英国

BUSINESS ID

L#20261023

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