

优质意大利面品牌和垂直



MERGERSCORP

这是一个难得的机会，可以收购或投资一个优质的意大利食品平台，该平台将农业生产、手工面食制造和以可持续发展为导向的业务模式结合在一起，扎根于意大利最知名的农业产区之一。

公司通过垂直一体化结构运营，直接控制农业用地和硬质小麦生产，确保可追溯性、产品完整性和供应链独立性。

该业务定位在意大利优质面食领域，目标消费者是追求正宗、优质、可持续发展和原产地控制产品的消费者

垂直整合模式

- 直接控制约 2,150 公顷的农业用地
- 硬质小麦采购自给率高
- 从农场到餐桌的全面生产理念
- 减少受原材料波动的影响

意大利优质品牌定位

该公司结合了

- 传统意大利面制作方法
- 优质地区特色
- 可持续农业实践
- 高质量的手工生产标准

该品牌强调

- 意大利遗产
- 可追溯性
- 真实性
- 可持续性
- 优质消费者定位

提供的产品

公司生产多样化的优质面食产品，包括

短面条

- 通心粉

TARGET PRICE

\$ 0

GROSS REVENUE

\$ 0

EBITDA

\$ 0

BUSINESS TYPE

制造业

COUNTRY

意大利

BUSINESS ID

L#20261070

- Fusilli
- 意大利通心粉
- 特殊格式

长面条

- 意大利面
- 扁面条
- Spaghettoni

高级专业保险

- 帕切里
- 卡拉马拉塔
- Fusilloni
- 托蒂格里奥尼

生产方法包括

- 铜模挤压
- 低温慢速干燥
- 精心挑选的硬质小麦品种
- 以工匠为导向的加工技术

战略优势

卓越的农业基地

农业资产位于意大利一个备受赞誉的农业地区，该地区的特点是

- 地中海气候
- 石灰质和排水良好的土壤
- 有利的小麦种植条件
- 深厚的农业传统

业务包括

- 负责任的资源管理
- 水土保持措施
- 保护生物多样性
- 减少对化学品的依赖
- 长期农业复原力

可追溯性与供应链安全

综合模型可以

- 原产地完全透明
- 质量一致性
- 强大的品牌潜力
- 更大的操作控制
- 防止商品供应中断

市场机遇

全球需求：

- 优质意大利食品
- 原产地认证意大利面
- 可持续食品品牌
- 可追溯的农产品
- 手工和特色食品

继续扩大：

- 欧洲
- 北美
- 中东
- 亚太地区高端食品市场

消费者对正宗、可持续和高品质的地中海食品的偏好日益增长，公司完全有能力抓住这一机遇。

发展机遇

潜在的价值创造举措包括

- 扩大国际分销
- 优质零售合作伙伴
- 霍雷卡航道增长
- 自有品牌机会
- 电子商务开发
- 有机产品推广
- 拓展出口市场

理想投资者简介

这个机会可能适合以下人员：

- 战略性食品制造商
- 高端消费品牌
- 农业企业集团
- 私募股权投资者
- 家族办公室

- 国际食品经销商
- 可持续农业投资者

主要投资理由

- 浓郁的意大利起源故事
- 纵向一体化供应链
- 高级定位
- 注重可持续性的模式
- 可扩展的国际潜力
- 农业资产支持
- 高质量的手工生产
- 高端食品市场曝光率不断增长

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