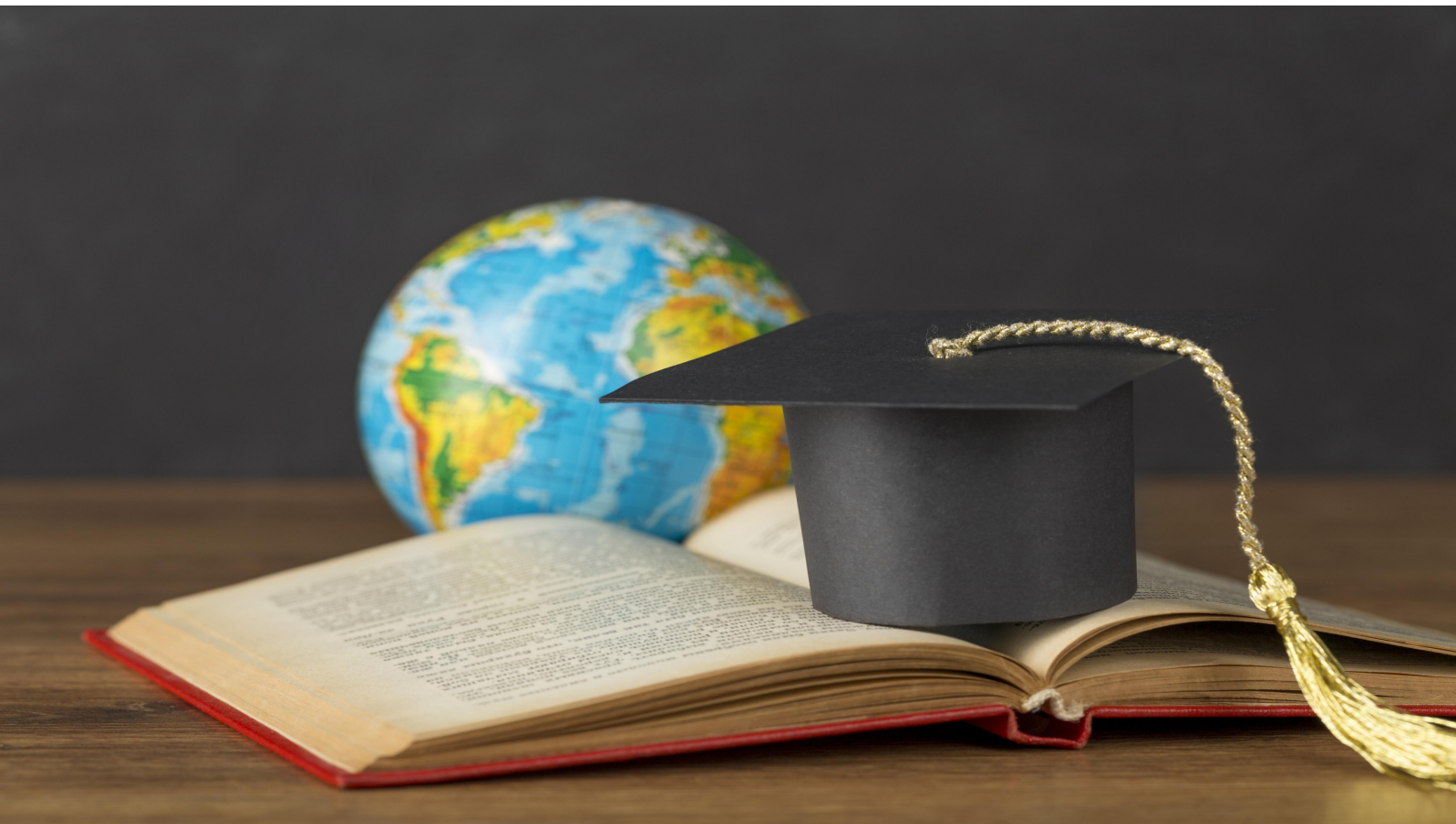


摩洛哥 28

岁的私立高等教育平台



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概述

摩洛哥的一家老牌私立高等教育机构正在寻求战略投资者或运营合作伙伴，以加速其下一阶段的发展和重新定位。

该机构已运营近三十年，在商业、银行、金融和专业教育领域保持着公认的地位。目前，该平台正朝着以就业能力为重点的教育、金融科技、数字商务和高管培训方向进行战略转型。

这个机会将为您提供以下工作机会

- 不断增长的私立高等教育市场
- 基于学费的经常性收入
- 高利润行政人员教育活动
- 在非洲法语国家的扩展潜力
- 运营杠杆作用强，资本支出要求低

已建立的教育平台

- 约 28 年的运营历史
- 当地知名品牌，与银行业有历史渊源
- 现有的学术基础设施和业务设置
- 灵活的外包教学模式

具有吸引力的增长潜力

业务计划的目标是通过以下方式大幅扩大招生规模：

- 以就业为导向的现代化计划
- 金融科技和数字商务专业
- 非洲学生招生举措
- 高管和企业教育计划
- 数字化学生获取战略

预计学生人数增长：

- 现有学生人数：~100 名学生
- 中期目标：240 名以上学生

预计收入增长

TARGET PRICE

\$ 1,450,000

GROSS REVENUE

\$ 0

EBITDA

\$ 0

BUSINESS TYPE

教育/学校

COUNTRY

摩洛哥

BUSINESS ID

L#20261069

通过双重收入来源，预计未来五年的收入将大幅增加：

1. 学费收入
2. 行政/企业培训收入

高利润简介

预计盈利指标显示

- 从第 3 年起，净利润率超过 50
- 基础设施强度低
- 可扩展的运营模式
- 强大的现金流生成潜力

战略定位

该机构正在重新定位自己的方向：

- 银行与保险
- 金融科技与数字金融
- 数字商务和电子商务
- 企业认证培训
- 高管教育

该模式的目标是

- 摩洛哥中产阶级学生人数不断增长
- 以就业为导向的教育需求
- 非洲地区学生流动
- 企业提升技能的需求

市场机遇

摩洛哥的私立高等教育继续朝着以下方向发展：

- 加强机构整合
- 国际化
- 注重就业能力的计划
- 专业认证
- 技术辅助学习

该国日益成为非洲法语国家的教育中心，为可扩展的教育平台创造了区域扩张机会。

竞争优势

差异化产品

- 以专业和就业为导向的课程
- 学术与行政教育相结合

- 银行和金融科技专业
- 企业合作潜力

可扩展平台

- 低资本支出运营结构
- 混合式和数字化学习的扩展机会
- 能够在不相应增加固定成本的情况下扩大招生规模

地区扩展潜力

- 非洲学生招生举措
- 法语地区的定位
- 提高摩洛哥高等教育的国际兼容性

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