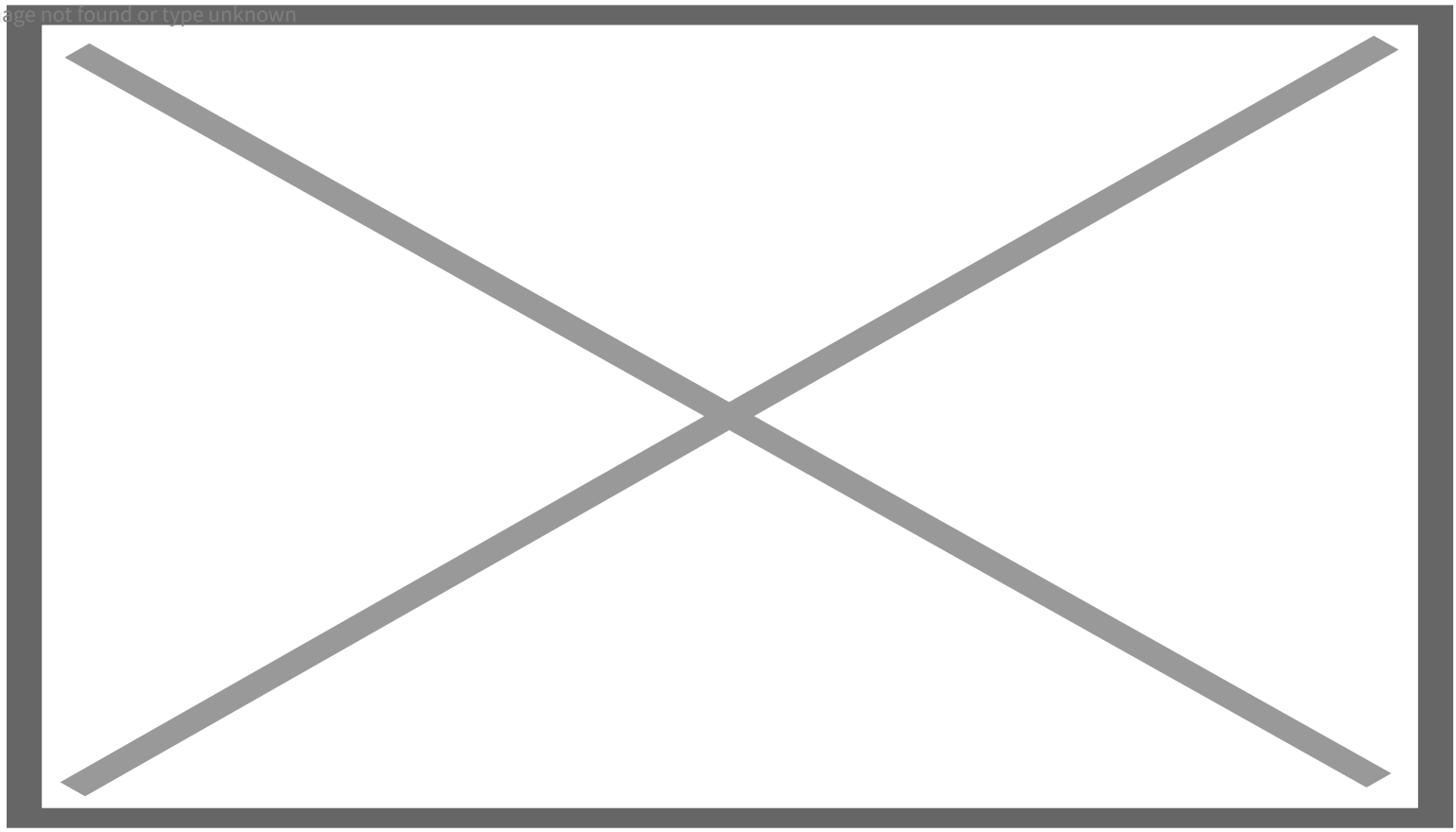
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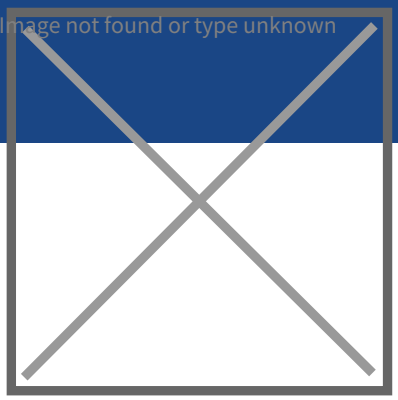
非洲足球俱乐部与人才培

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MERGERSCORP



TARGET PRICE

$ 0

GROSS REVENUE

$ 0

EBITDA

$ 0

BUSINESS TYPE

足球俱乐部

COUNTRY

加纳

BUSINESS ID

L#20261100

一个在加纳运营的高增长足球发展平台，加纳是非洲培养职业足球人才最丰富的国家之一。

该组织成立于2021年，已构建了一个垂直整合的足球生态系统，旨在为国内和国际市场发掘、培养、展示并实现精英青少年人才的商业价值。

该平台将竞技足球运营、青训发展、基础设施扩建、国际球探合作以及社区参与计划相结合，有望成为西非足球领域内领先的人才输出中心。

该公司已获得超过28万美元的创始人投资，并与欧洲、加拿大和英国各地的足球球探及人才机构保持着战略合作关系。

该企业目前正进入一个关键的扩张阶段，为投资者提供了早期参与一家具备可扩展性且拥有多种盈利渠道的足球企业的机会。

投资亮点

- 一个在加纳足协乙级联赛中运营的成熟足球发展平台。
- 创始人已向足球运营、基础设施和球员培养投入超过28万美元。
- 一条垂直整合的“从青训到职业”发展路径，旨在最大限度地提升球员身价。
- 建立了覆盖欧洲、加拿大和英国的成熟国际人才发掘与合作伙伴网络。
- 一项专属的年度邀请赛，旨在提升人才曝光度和品牌知名度。
- 精简且可扩展的运营模式，年度运营预算约为65,500美元。
- 与全球多俱乐部所有权及足球人才引进趋势高度契合。
- 通过球员转会、青训补偿、团结费、赞助以及媒体变现，具有巨大的增长潜力。

商业模式

该组织作为一家综合性足球发展与人才商业化平台运作，业务范围涵盖：

- 精英青少年球员的选拔与培养。
- 具有竞争力的第一队足球运营。
- 青训学院和基层足球项目。
- 国际球员的安排和转会活动。
- 足球锦标赛及活动组织。
- 社区参与举措。
- 足球基础设施建设。

该企业的运营架构以严谨的财务管理、数据驱动的球员评估以及可持续的成本控制为核心，以此支持长期增长。

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基础设施与运维

该公司目前正在开发一个专门的社区体育场项目，旨在作为以下球队的永久主场：

- 一线队和青训营的活动。
- 青年发展项目。
- 竞技比赛和锦标赛。
- 社区足球活动。
- 商业活动和赞助活动。

各项业务活动由一个专业的组织架构提供支持，该架构由技术人员、医务人员、表现分析师、媒体专家和行政管理人员组成。

该俱乐部采用了一种高效的新兴市场足球运营模式，其成本结构专门设计用于支持业务扩展并满足投资者需求。

收入来源与增长潜力

该平台预计将通过多种互补的收入渠道创造价值：

1. 球员转会费。
2. 国际足联培训补偿金。
3. 国际足联团结援助金。
4. 学院学费。
5. 赞助与商业合作。
6. 商品销售。
7. 球员代理活动。
8. 数字内容与媒体变现。
9. 赛事和活动收入。

管理层的示意性预测显示，在球员转会收入适度增长的情景下，年度转会收入可能超过400,000美元。

主要优势

- 能够接触到全球最深厚的足球人才储备之一。
- 可扩展且资本效率高的运营结构。
- 国际球探与招募合作。
- 多种经常性收入和交易性收入来源。
- 在社区中具有强大的影响力，并开展了品牌建设举措。
- 基础设施建设具有显著的增长潜力。
- 相对于长期增长前景而言，当前的入市估值颇具吸引力。

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The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

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