

可扩展数字化转型的战略



MERGERSCORP

面向大中型企业的战略创新与产品开发合作伙伴。

该公司融合了先进的设计框架、创意人才和尖端技术，将创意转化为可扩展的数字产品。

除了执行层面，它还能帮助客户重新思考其商业模式，加速创新，并在战略、设计和产品开发等各个方面取得可量化的成果。

核心服务组合

1. 产品团队

由专业团队直接与客户合作，全程负责数字产品的战略制定、设计与开发。

2. 设计

专注于提升数字体验和增强用户参与度的品牌建设举措、设计体系以及用户体验 (UX) /用户界面 (UI) 服务。

3. 探索

以创新为驱动的举措，侧重于实验、快速原型制作以及对新想法和新兴技术的验证。

公司概况与市场布局

内容可以按以下结构组织：

- 成立时间：2011年
十余年的创新与产品开发专业经验。
- 团队：42名专业人士
由36名全职员工和6名专业承包商组成。
- 主要市场：阿根廷和西班牙
在两个高增长市场中建立了战略布局。
- 办事处：布宜诺斯艾利斯和马德里
服务于拉丁美洲和欧洲的客户。

覆盖多个行业的多元化客户组合

截至2025年11月，该公司为16家企业级和中小企业客户提供服务，并与拉丁美洲及欧洲的多家领先机构和知名品牌建立了合作伙伴关系。

其客户组合包括以下知名企业：BBVA, 博卡青年, PedidosYa, Claro, 桑坦德, Medicus, 麦当劳以及 Stellantis。

GROSS REVENUE

\$ 3,000,000

EBITDA

\$ 1,000,000

BUSINESS TYPE

呼叫中心

COUNTRY

阿根廷

BUSINESS ID

L#20261088

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