

专注于海湾合作委员会 365解决方案提供商



MERGERSCORP

GCC

Dynamics 365

一家专注于微软解决方案、发展迅速的数字化转型与企业软件提供商，致力于服务快速扩张的海湾合作委员会（GCC）市场。

该公司提供关键任务型ERP实施、云解决方案、托管服务、人工智能驱动的自动化以及专为满足区域业务和监管要求而量身定制的专有软件产品。

凭借强劲的经常性收入、对微软生态系统的深厚专业知识，以及在中东多个市场已建立的业务基础，该公司已做好充分准备，将充分把握该地区企业数字化需求加速增长带来的机遇。

该企业在中东各主要市场已建立稳固的业务基础，通过为制造业、零售业、劳动力管理及教育领域的机构实施数字化转型项目，赢得了良好的声誉。

其多元化的收入模式将基于项目的实施服务与定期云订阅、年度支持合同以及软件许可收入相结合。

该公司实现了非凡的增长，同比增长率超过86%，同时受益于海湾合作委员会（GCC）地区大规模数字化举措推动的ERP系统采用加速。

主要优势

- 微软认证的 Dynamics 365 和云解决方案合作伙伴
- 来自云订阅和年度支持协议的稳固经常性收入基础
- 专有人力资源软件解决方案已在 Microsoft AppSource 上架
- 已在多个海湾合作委员会（GCC）和中东及北非（MENA）市场建立了运营和交付能力
- 在人工智能代理、智能自动化和ERP现代化方面的专业知识
- 由一支经过认证的专家团队提供支持的可扩展交付平台
- 在为各行各业的企业级和中型市场客户提供服务方面拥有良好的业绩记录

增长动力

该企业凭借其战略定位，将通过以下方式充分把握海湾合作委员会（GCC）企业软件市场快速扩张的机遇：

- 扩大高利润率的定期支持和托管服务合同
- 专有人力资源软件在各区域市场的更广泛推广
- 对基于人工智能的业务自动化解决方案的需求日益增长
- 微软云技术的采用日益广泛
- 区域数字化转型举措和“沙特2030愿景”计划带来的强劲需求

TARGET PRICE

\$ 20,000,000

GROSS REVENUE

\$ 1,660,000

EBITDA

\$ 600,000

BUSINESS TYPE

互联网企业

COUNTRY

约旦

BUSINESS ID

L#20261086

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