

拥有悠久历史的顶级奢华



MERGERSCORP

一家专注于羊绒和天然纤维服装的私营高端时尚公司，正在寻求战略或财务投资者，以支持其下一阶段的发展。

该公司凭借优质原材料的供应渠道、成熟的生产能力以及现代化的产品设计，打造定位于奢侈品及平价奢侈品细分市场的高端服装。

凭借悠久的运营历史和经验丰富的团队，该公司已打造出独具特色的产品组合，并为进一步的国际扩张奠定了基础。

业务要点

- 一家专注于羊绒和奢华天然纤维的知名高端服装品牌
- 在优质原材料的采购与开发方面拥有深厚的专业知识
- 已与经验丰富的制造合作伙伴建立了合作关系
- 依托专业的设计能力进行产品开发
- 涵盖多个季节性产品系列的系列
- 注重品质、工艺、舒适度与现代美学
- 将可持续发展理念融入采购和生产实践中
- 建立了面向消费者的直销基础设施
- 现有的国际客户群
- 可扩展的商业模式，具备地域和渠道拓展的机遇

产品组合

该公司提供种类丰富的高端羊绒产品，包括专为追求高品质天然材质与现代风格相结合的顾客设计的时尚服饰及配饰。

公司通过推出季节性系列和持续的产品开发来更新产品组合，从而既能顺应不断变化的消费者偏好，又能保持一致的高端品牌形象。

竞争定位

公司的定位建立在四大支柱之上：

优质材料

能够获得高品质的天然纤维和精心挑选的原材料。

设计与产品开发

将传统工艺与现代时尚美学相融合的当代系列。

TARGET PRICE

\$ 2,500,000

GROSS REVENUE

\$ 1,500,000

EBITDA

\$ 650,000

BUSINESS TYPE

时尚零售商

COUNTRY

蒙古

BUSINESS ID

L#20261181

优质制造

已与经验丰富的生产合作伙伴建立了合作关系，并建立了质量控制流程。

可持续性

注重负责任的采购、耐用产品以及环保的生产实践。

发展机遇

本公司通过以下途径，在拓展国际业务方面具有巨大的潜力：

- 进军其他国际市场
- 建立批发与分销合作伙伴关系
- “直接面向消费者的电子商务” 的扩展
- 有选择地拓展零售业务
- 更广泛的产品和配件类别
- 与时尚及生活方式品牌的战略合作
- 加强数字营销和客户获取
- 进一步拓展本公司的国际品牌影响力

投资机会

该公司正在寻求战略或财务投资合作伙伴

，以加速业务增长，并巩固其在全球高端羊绒及天然纤维市场中的地位。

投资所得资金的潜在用途包括：

国际业务拓展、市场营销、库存及营运资金、电子商务发展、产品开发以及分销网络的扩展。

交易概述

行业：奢侈时尚 / 高端服装

核心产品：羊绒及天然纤维服装

商业模式：直销 / 批发

地理范围：国际

交易类型：战略投资 / 成长资本

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