

成立了LATEM呼叫中心



MERGERSCORP

LATEM BPO

Project Call Center

是一家成熟的业务流程外包（BPO）及全渠道联络中心平台，业务范围覆盖巴拿马（总部）和哥伦比亚。

该公司拥有两处生产基地，直接雇员超过240人，且具备在不立即进行房地产资本支出的情况下扩充员工规模的内在能力:

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该公司在四个核心垂直领域——金融服务、电信、零售/公用事业以及科技——提供催收、客户服务、销售和技术支持。

- 10份有效的客户合同，支持154，剩余合同期限为1至5年。

在营收快速增长并于2024年达到326万美元峰值后，2025年业绩出现下滑，同时营业利润率也出现收窄。

公制	2021	2022	2023	2024	2025（管理层收盘价）
	0.37百万美元	219万美元	296万美元	326万美元	249万美元
EBITDA	不适用	-	-	0.15百万美元	-0.64百万美元
		0.14百万美元	0.60百万美元		
	不适用	-6.4%	-20.2%	4.6%	-25.5%

历史数据包括经审计的财务报表（2021年）、编制报告（2024年）以及待核对的内部月度管理数据。

- 通过将合同到期时间错开至2026年至2036年之间，核心的约150个座位仍得到保障。
- 2030管理层的商业项目计划 2030运力扩充至504.
- 巴拿马和哥伦比亚现有的实体设施拥有过剩产能，足以消化预计的座位增长，无需在短期内增加租赁场地。

TARGET PRICE

\$ 3,200,000

GROSS REVENUE

\$ 3,260,000

EBITDA

\$ 0

BUSINESS TYPE

呼叫中心

COUNTRY

巴拿马

BUSINESS ID

L#20261175

- 在巴拿马拥有罕见的监管许可（第42号法律规定的呼叫中心资质及ASEP长期特许经营权）。
 - 双国业务布局将采用美元结算的巴拿马承包业务与哥伦比亚高性价比的人才储备相结合。
 - 在为一级区域性金融和电信企业提供服务方面拥有经证实的交付业绩
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- ITS旗下实体（巴拿马和哥伦比亚）占2026年预计营业额的68%。
 - 通过严格的运营纪律扭转2025年营收下滑（同比下降23%）和EBITDA利润率压缩（下降25.5%）的局面。
 - 验证为实现2030年目标所需的、尚未签订合同的350座管道项目的商业可行性

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