

20年历史的制药南美品牌





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该公司在哥伦比亚市场已有 19 年的历史，拥有已获批准的 INVIMA 注册。

与一家大经销商进行了认真的对话，以将市场扩展到危地马拉和中美洲的另外 5 个国家。在哥伦比亚的所有主要城市和许多二级城市有 289 家附属药店。CRM 组织得非常好，在医生、药房和机构市场之间拥有 1397 名成员。在哥伦比亚的所有主要城市和许多二级城市有 289 家附属药店。

商业市场

- 75% 的销售额来自医生
- 25% 的销售额来自机构

该公司购买原料药、赋形剂、包装和产品，一切都由哥伦比亚经 INVIMA 批准的专业工厂外包生产。

目前，有 32 个产品获得 INVIMA 和工商总局的注册和批准。两款新产品即将获得英威马批准。

哥伦比亚 INVIMA 的批准平均需要 2 年时间和 30.000 美元的投资才能实现。

该企业有 5 种营养产品，其中我们拥有品牌，但没有注册。

产品

- o 抗生素
- o 镇痛药
- o 抗炎
- o 抗组胺药
- o 心血管
- o 营养
- o 胃肠病学
- o 降脂药
- o 儿科产品：抗生素和营养品。

TARGET PRICE

\$11,500,000

GROSS REVENUE

\$2,000,000

EBITDA

\$450,000

BUSINESS TYPE

制造业

ESTABLISHED

2002-06-22

SUPPORT & TRAINING

6个月

REASON FOR SELLING

退休

COUNTRY

哥伦比亚

BUSINESS ID

L#20210109

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