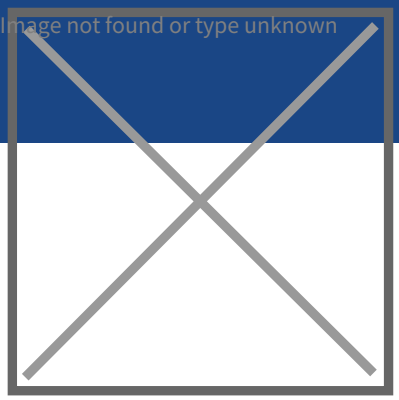
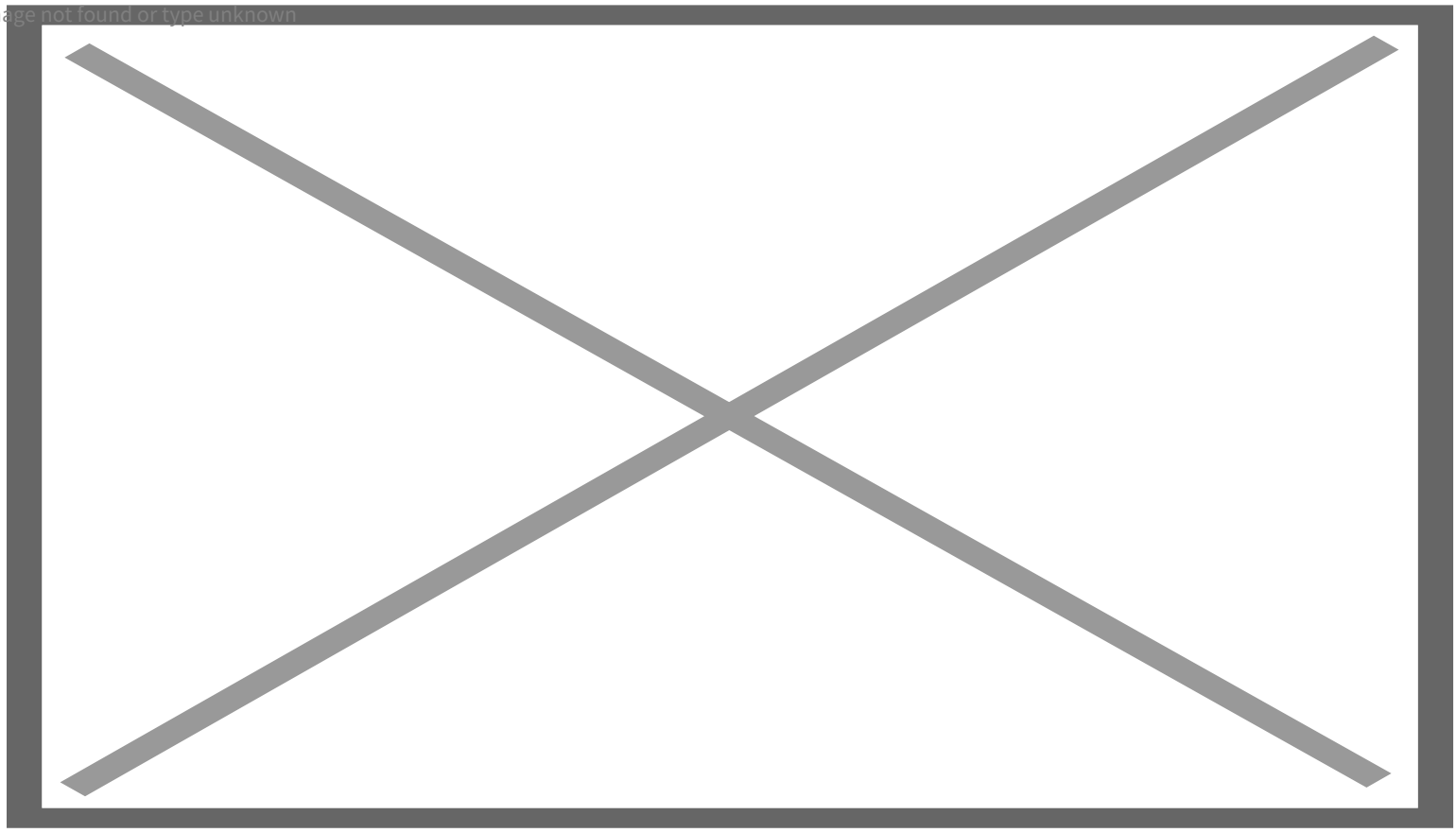


亚马逊 FBA

商标品牌瑜伽和健身服装



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FBA

待售是通过亚马逊 FBA 销售的独家瑜伽和健身服装的商标品牌。

此产品包括三个亚马逊店面。

产品在中国制造并直接运送到公司的存储地点进行质量检查，然后打包运送到亚马逊 FBA。 大约 70% 的产品存储在 FBA 中，其余 30% 存储在公司的仓库中。

凭借较高的亚马逊产品评级，它因其几个最受欢迎的商品而获得了亚马逊的最佳选择奖。

主要好处包括:

- 成立——3年历史的亚马逊品牌店铺，业绩优秀
- 商标品牌/亚马逊品牌注册
- 巨大的流行利基——运动和瑜伽服装市场仍在增长
- 伟大的关键字排名 – 排名顶部的主要关键字
- 客户满意度 – 巨大的产品评论和亚马逊反馈
- 简单，易于生产 – 产品重量轻，易于运输/运输

TARGET PRICE

$8,400,000

GROSS REVENUE

$8,293,042

EBITDA

$1,677,981

BUSINESS TYPE

互联网业务

ESTABLISHED

2018-05-01

COMPETITION

该公司以一流的客户服务而自豪。

其他竞争优势包括舒适的面料、良好的信誉和热忱的售后服务。

GROWTH & EXPANSION

凭借其建立的基础和该品牌的成功，它已准备好进入下一个增长水平。

由于健身服装行业的受欢迎程度和持续增长，未来的增长空间仍然很大。

未来增长的一些策略包括：

扩展到亚马逊上的其他市场，例如亚马逊欧洲和亚马逊日本

在沃尔玛等其他平台开店

加强品牌宣传

增加社交媒体营销 设置

Shopify 并建立邮件列表

COUNTRY

中国

BUSINESS ID

L#20210199

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