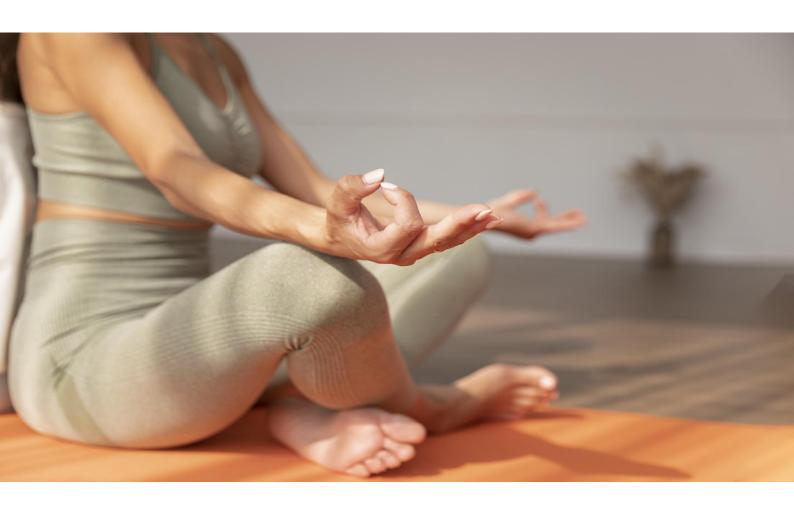


亚马逊 FBA

商标品牌瑜伽和健身服装







FBA

待售是通过亚马逊 FBA 销售的独家瑜伽和健身服装的商标品牌。 此产品包括三个亚马逊店面。

产品在中国制造并直接运送到公司的存储地点进行质量检查,然后打包运送到亚马逊 FBA。 大约 70% 的产品存储在 FBA 中,其余 30% 存储在公司的仓库中。

凭借较高的亚马逊产品评级,它因其几个最受欢迎的商品而获得了亚马逊的最佳选择奖

主要好处包括:

- 成立——3年历史的亚马逊品牌店铺,业绩优秀
- 商标品牌/亚马逊品牌注册
- 巨大的流行利基——运动和瑜伽服装市场仍在增长
- 伟大的关键字排名 排名顶部的主要关键字
- 客户满意度 巨大的产品评论和亚马逊反馈
- 简单,易于生产 产品重量轻,易于运输/运输

TARGET PRICE

\$8,400,000

GROSS REVENUE

\$8,293,042

EBITDA

\$1,677,981

BUSINESS TYPE

互联网业务

ESTABLISHED

2018-05-01

COMPETITION

该公司以一流的客户服务而自豪。

其他竞争优势包括舒适的面料、良好的

GROWTH & EXPANSION

凭借其建立的基础和该品牌的成功,它由于健身服装行业的受欢迎程度和持续未来增长的一些策略包括:

扩展到亚马逊上的其他市场,例如亚马

在沃尔玛等其他平台开店

加强品牌宣传

增加社交媒体营销 设置

Shopify 并建立邮件列表

COUNTRY

中国

BUSINESS ID

L#20210199



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The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

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