

拥有 1,300

多门课程的电子学习平台



MERGERSCORP

1,300

该网站于 2017

年推出，是一个具有社会使命的电子学习平台，通过便捷、全面和创新的在线平台为世界各地的成年人提供基于技能的教育。

该网站通过个人课程销售、合作伙伴销售、白标、附属公司、通过 Stack Commerce 的在线交易和优惠券产生收入。

该业务由一位所有者经营，每周只工作几个小时，管理营销和附属公司。

包括客户支持、内容更新、社交媒体和帐户维护在内的日常操作可由一名 FT 人员处理。

该公司拥有专有的课程内容，并显示出同比增长。

主要优势包括：

- 成熟 – 4 年的资产
- 巨大的流量——令人印象深刻的流量，超过 80 万用户和超过 230 万的 TTM 网页浏览量
- 庞大的客户和订户名单 – +82K 客户和 +250K 订户
- 专有内容 – 160 多种语言的 1,300 多门课程不断增长，其中约 800 门课程是专有课程内容
- 已完成——颁发了 8,709 个证书，26,125 个学习时间，捐赠了 188,258 门课程，改变了 26,386 人的生活
- 成长——公司一直在经历同比增长
- 面向所有人的包容性和优质教育——公司通过教育赋予人们权力的使命具有真正的价值

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

互联网业务

GROWTH & EXPANSION

多年来，该业务几乎没有营销。

业务主要通过伙伴关系产生。

在白标空间、在线广告、谷歌广告、社 (Groupon) 中存在大量探索机会。

其他增长机会包括扩大其联盟计划、追

COUNTRY

美国

BUSINESS ID

L#20210206

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