

拥有 10 年历史的北美品牌，销售





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拥有 10

年历史的北美品牌，通过一体化装备、专用工具和食品添加剂，让所有美食家都能享受到分子美食。在线销售现在约占总收入的 50%，尽管从历史上看，大部分销售额是由 B2B 零售产生的。

2021 年初，战略供应商的流失导致了长时间的组装延误，极大地影响了销售。

- 北美的在线销售优先于批发费用；并且几个月来没有主要的 B2B 客户可以收到库存。
- 欧洲客户的所有订单都无法完成；
欧洲亚马逊平台 (.uk/.fr/.de/.es) 全年没有销售 Molecule-R 品牌。供应链限制解除，采购问题得到永久解决。
- 当前的品牌所有者专门从事零售业务，不具备在亚马逊或品牌网站上增加销售额的专业知识。
- 尽管拥有超过 10 万订阅者的 Youtube 频道，但多年来没有创建任何新内容

关键点:

- 自 2011 年以来累计销售额超过 20,000,000 美元
- 拥有 10 万订阅者的 Youtube 频道
- 在线销售增长
- 2021 年的总销售额预计为 1,200,000 美元。
- 在线产生的总收入的 50% (亚马逊和 Shopify)
- 欧盟/美国商标
- B2b/B2C 网络
- 大型经销商网络

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

互联网业务

ESTABLISHED

2011-11-09

SUPPORT & TRAINING

6个月

REASON FOR SELLING

退休

COUNTRY

加拿大

BUSINESS ID

L#20210207

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