

# 销售宠物个性化产品的电



**MERGERSCORP**

这是宠物领域非常成功的按需印刷业务，允许客户在购买时上传他们宠物的照片，高技能的图形艺术家团队将其定制到模仿/文艺复兴/等主题的定制画布、海报、手机壳、马克杯、毯子、玻璃杯、拼图、数码肖像等等。

COG在购买后通过供应商API按需订购，因此不存在库存风险。

业主每周在业务上花费大约 10 个小时。主要任务涉及与管理 google 和 Facebook 的广告代理商以及我们的平面设计经理进行协调，提出新的设计理念和后端策略（追加销售、电子邮件、aov 和一些 A/B 测试）。

客户的首选地理位置是美国，以及英国、加拿大和澳大利亚。

关键点:

- 564 项设计与设计师签订了知识产权协议
- 35,000 名宠物爱好者的电子邮件列表
- 20,000 名 Facebook 粉丝
- 10,500 名 Instagram 追随者

**TARGET PRICE**

\$1,000,000

**GROSS REVENUE**

\$0

**EBITDA**

\$0

**BUSINESS TYPE**

互联网业务

**COUNTRY**

加拿大

**BUSINESS ID**

L#20210229

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