

著名足球俱乐部优质专利





一家专门生产高品质微型收藏运动衫的公司，展示在一个有吸引力的亚克力展示柜中，该品牌在 EUIPO（欧盟知识产权局）注册。这是一个革命性的新产品系列，有望取得非凡的成功，并在英国和全球市场上开创了一个全新的细分市场。

第一个产品于 2015 年 3 月在诺维奇城足球俱乐部（英国，超级联赛）获得许可生产。它是球队 2014/2015 赛季主场球衣的微型复制品，高约 9 厘米，由 100% 涤纶制成。在我们的第一款产品大获成功后，我们获得了阿森纳足球俱乐部的许可来生产官方迷你球衣。限量版 2017/18 Home & Away 球衣在全球球迷中极受欢迎，仅存几件。

商业概览

- 生产运动衫，在世界各地拥有超过 50 家客户，尤其是欧洲足球俱乐部，如伦敦阿森纳足球俱乐部、本菲卡足球俱乐部、体育足球俱乐部、波尔图足球俱乐部等。
- 生产能力为每年 100 万件球衣，工厂设在中国。公司正计划在一个新的国家开设另一个单位。
- 主要针对足球俱乐部，该游戏有 20 多个客户，但我们还有橄榄球和棒球等游戏的其他客户。
- 通过合同和在线渠道（如亚马逊、eBay 和自己的网站）直接向俱乐部进行销售。
- 目前已与巴黎圣日耳曼（PSG）足球俱乐部达成协议。
- 产品可以是当前的球衣，也可以是俱乐部过去的历史球衣。

资产概览

英国和阿联酋的办公空间、设施和仓库。品牌和产品的知识产权证书。

TARGET PRICE

\$1,000,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

制造业

ESTABLISHED

2015

FACILITIES

设施概览

主要贸易办事处位于英国伦敦，合作伙伴设施有2层楼和别墅，总租金为每年22 我们在中国拥有另一个约 350 平方米的制造工厂。

REASON FOR SELLING

新创业

COUNTRY

英国

BUSINESS ID

L#20210169

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