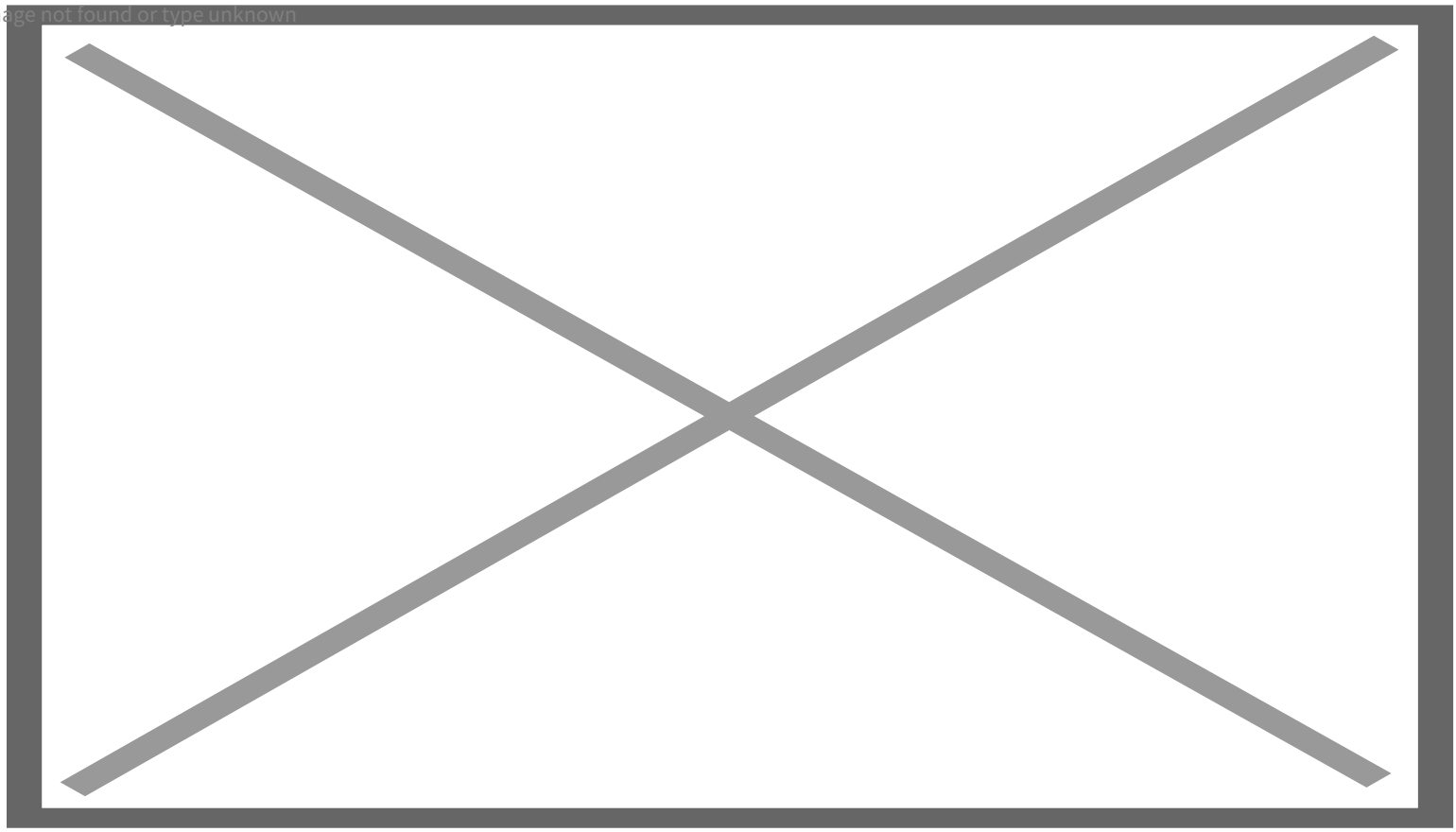
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电子商务亚马逊

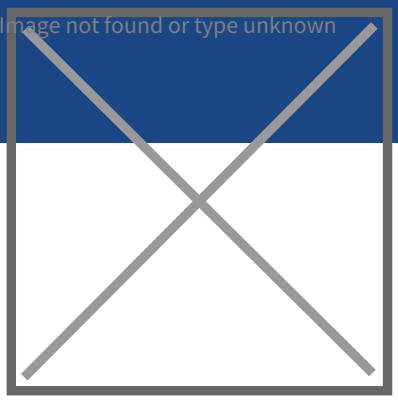
FBA 商标医疗消费品

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MERGERSCORP



FBA

这家亚马逊 FBA
公司是一流的医疗消费品的创新端到端设计师和销售商。它是一家由多个自主品牌和独家白标产品组成的全球企业，约占美国销售额的 98.5%，国际销售额约占 1.5%。尽管销售主要通过其亚马逊卖家中心和供应商中心账户产生，但该公司在包括自己的网站在内的其他渠道也取得了成功。

其品牌产品的设计和制造质量最高，价格实惠。该公司的产品组合包括 FDA 和 OTC 批准的产品。拥有 134 个活跃的
ASINS，其顶级产品每个都有数以万计的评论，并始终保持高排名。这些产品多年来一直被授予亚马逊的畅销书徽章和亚马逊的选择徽章。

主要优势

- 产品创新、工程和集成卓越功能方面的专业知识
- 长期的产品、物流和供应商经验
- 成功推出新产品的记录以及强大的新产品机会渠道
- 全面的优质高价值产品
- 由经验丰富的管理团队领导的流线型、高效运营
- 有吸引力的财务状况，高利润率和高自由现金流

主要优点

- 同比增长
- 巨大的利润
- 强劲的现金流 – 1630 万美元
- 注册商标、专利和版权
- 产品组合包括 FDA 和 OTC 批准的产品
- 在亚马逊上建立品牌……亚马逊卖家中心和供应商中心账户
- 多个品牌
- 多个畅销书，类别领导者
- 500k+ 评论 – 具有数万条评论的多个 ASINS 高产品排名和卖家反馈
- #1 SKU 的成本节约计划正在进行中，这将节省约 200 万美元
- 关键关系-公司与顶级供应商的平均关系期限为 10 年以上
- 大型电子邮件/订阅者列表 – 25,000+
- 该公司经历了同比增长，并受益于高度可扩展的轻资产商业模式，资本支出要求低，自由现金流转换率高。这是一个绝佳的机会，可以利用迄今为止的良好基础

TARGET PRICE

$115,000,000

GROSS REVENUE

$69,374,218

EBITDA

$16,290,139

BUSINESS TYPE

互联网业务

ESTABLISHED

2013-03-01

COMPETITION

公司的竞争优势包括：
多层品牌组合
令人垂涎的采购关系 优质产品
大量评论和高排名

GROWTH & EXPANSION

凭借其巨大的业绩和成功，有很大的机会进一步扩大这些品牌的规模。未来增长
添加额外的 DME
产品——仅在亚马逊上，这就是一个价值超过
10 亿美元的市场
添加其他诊断产品
输入相邻的产品类别
扩大地域分布

COUNTRY

美国

BUSINESS ID

CT#20212021858

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AT 40TH WALL STREET, SUITE #2725, NEW YORK, NEW YORK 10005, UNITED STATES OF AMERICA

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后披露业务信息。经询问，您将收到我们的买方信息表以代替招股说明书。收到后，我们可以随后转发 NDA 和招股说明书以供审查。

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