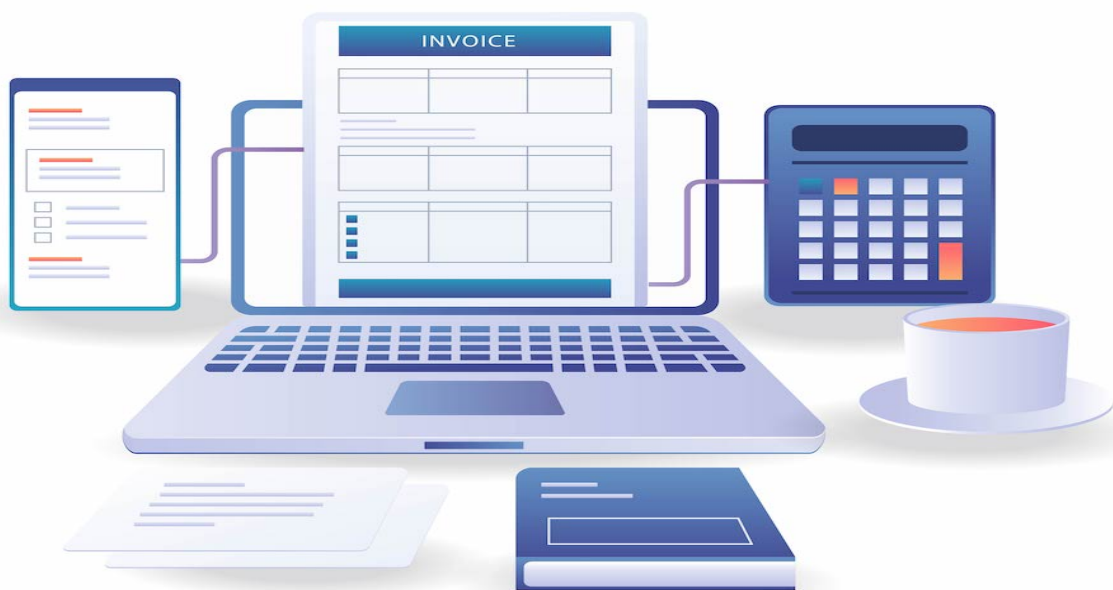


# 会计软件业务





会计软件业务出售，是在阿联酋开发和销售的会计软件包。产品主要面向中小型企业，提供企业内部的会计应用以及基于云的版本，接受企业付款，管理和支付账单，以及工资功能。

一家位于阿拉伯联合酋长国的商业软件系统开发公司以阿拉伯语用户为主要目标，开发了其原创的简单版（SE）会计和财务软件。

该公司在其合伙人之一的领导下建立和开发了其主要软件，该合伙人在编程方面有巨大的经验，同时从2006年成立至今，在每个开发阶段都利用其专业知识和最新技术。

该产品在市场上与竞争对手的竞争中证明了它的成功，新客户因其许多独特的好处而喜欢使用其他软件。仅2019年的销售额就达到了75万美元，没有进行市场营销，只是通过对零售企业和服务提供商的上门销售。此后销售停止，用于开发基础设施和软件。公司已经生产了25,000份新产品，准备在下一阶段销售。

公司下一阶段除了开发云计算的基础设施外，还要制定销售和营销战略，把它变成一个全球服务提供商，一个由网络和移动设备操作的在线平台，以便从技术革命中获益。

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#### GROSS REVENUE

\$0

#### EBITDA

\$0

#### BUSINESS TYPE

软件和 SAAS

#### COMPETITION

Xero, Sage, Zoho, Wave  
Accounting, FreshBooks

#### REASON FOR SELLING

退休

#### COUNTRY

阿拉伯联合酋长国

#### BUSINESS ID

L#20220364

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