

会计软件业务



MERGERSCORP

会计软件业务出售，这是一个在阿联酋开发和销售的会计软件包。

产品主要面向中小型企业，提供内部会计应用程序以及基于云的版本，可接受企业付款、管理和支付账单以及工资单功能。

一家位于阿拉伯联合酋长国的商业软件系统开发公司以阿拉伯语用户为主要目标，开发了其独创的简易版（SE）会计和财务软件。

公司从 2006

年成立至今的每个开发阶段，都是在一位拥有丰富编程经验的合作伙伴的领导下，利用其专业知识和最新技术建立和开发主要软件的。

事实证明，该产品在与市场上的竞争对手的竞争中取得了成功，新客户更青睐该产品，而不是使用其他软件，因为它具有许多与众不同的优点。仅 2019

年，在没有市场营销的情况下，仅通过对零售企业和服务提供商的上门销售，就实现了 75 万美元的销售额。从那时起，为了开发基础设施和软件，销售工作就停止了。

公司已生产了 25 000 册新书，准备在下一阶段销售。

下一阶段，公司除了开发云计算基础设施外，还将制定销售和营销战略，将公司打造成一家全球服务提供商，一个由网络和移动设备运营的在线平台，从技术革命中获益。

公司拥有品牌名称、程序编码、所有知识产权和专利，并在酋长国经济部登记注册。

TARGET PRICE

\$0

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

软件和 SAAS

COMPETITION

Xero, Sage, Zoho, Wave Accounting, FreshBooks

REASON FOR SELLING

退休

COUNTRY

阿联酋

BUSINESS ID

L#20220364

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