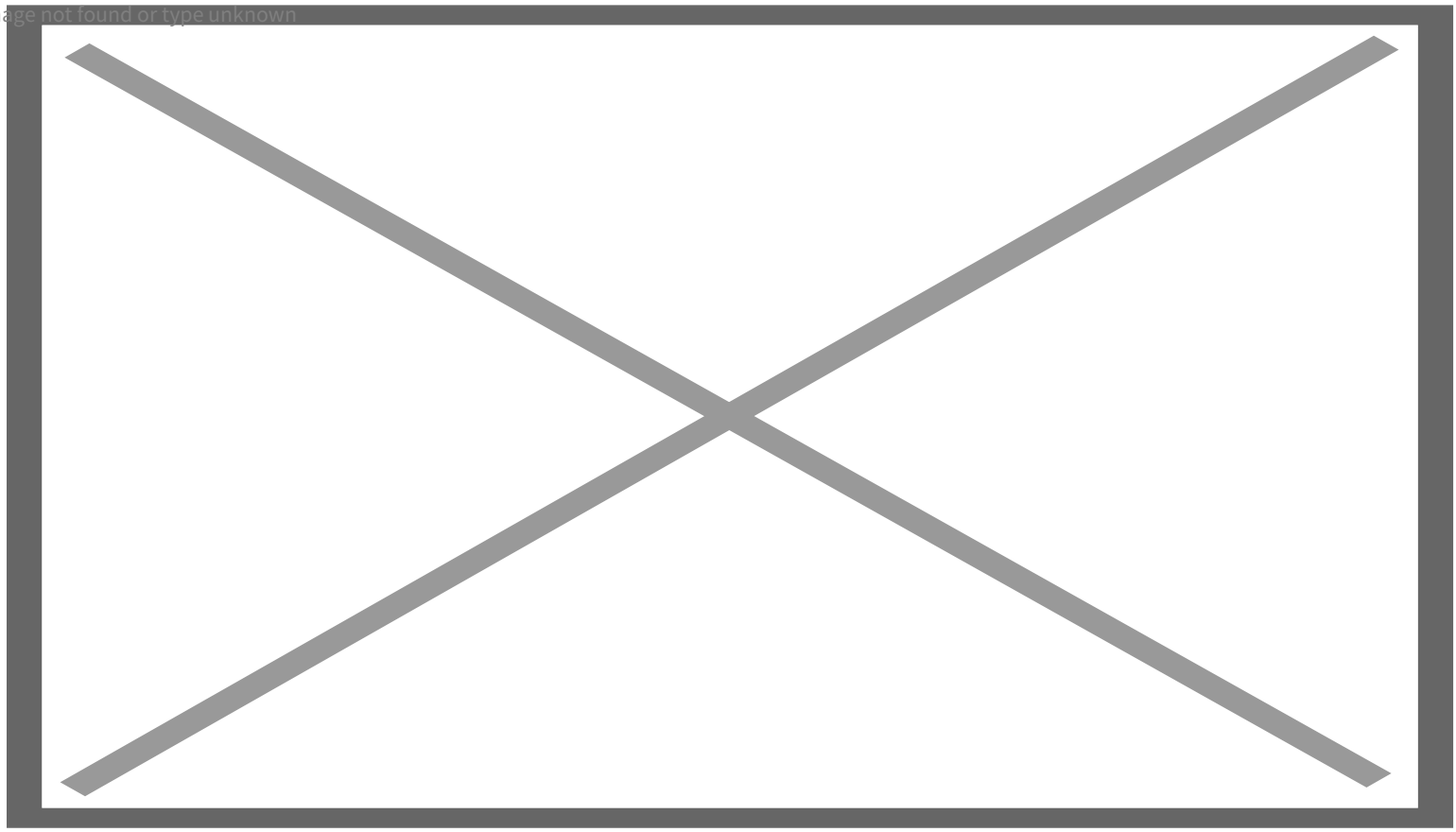
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CPaaS

领域的新兴领导者，专注

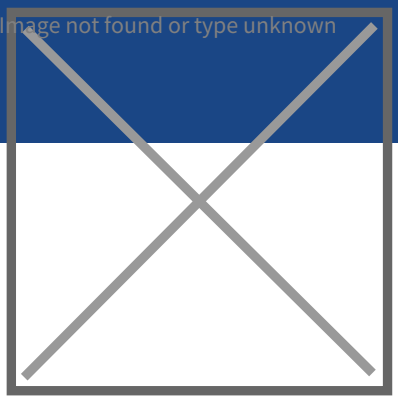
和语音解决方案

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MERGERSCORP



CPaaS

WhatsApp

CPaaS 领域的新兴领导者，专门从事短信、WhatsApp 和语音解决方案的销售。

从 20 财年到 21 财年，该公司跻身印度 10 大 A2P 短信公司之列，年增长率达 70%。

它是通信平台即服务（CPaaS）的先驱，帮助客户以创新的方式在印度的每一个移动设备上进行参与、通知、营销和广告。

公司积极提供与短信、WhatsApp、语音和电子邮件相关的服务，帮助推广品牌和提高品牌知名度。

主要客户包括银行、金融机构、大型零售商、公用事业公司和电子商务企业。

该公司每月的经常性收入几乎占 90%，客户的平均停留时间至少超过 5 年。

产品与服务概览

渠道：短信、语音、电子邮件和 WhatsApp。

产品：4 种用于广告和促销的软件产品。

资产概览

– 整个业务运营、技术平台、客户和品牌。

– 40 多台服务器、多台计算机、笔记本电脑和家具。

设施概览

12,000 平方英尺的地毯面积，分布在安德里东区 MIDC 的 4 个楼层。
这是公司所有的房舍，但不包括在交易中。

TARGET PRICE

$75,000,000

GROSS REVENUE

$25,000,000

EBITDA

$0

BUSINESS TYPE

软件和 SAAS

REASON FOR SELLING

退休

COUNTRY

印度

BUSINESS ID

L#20220353

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