

可迁移的流行体育用品制





该公司总部位于美国中西部，是玉米洞洞板、袋子和配件的领先设计商、制造商和进口商。其产品直接面向消费者销售，并通过亚马逊等特定市场销售。

此外，该公司还将其名称、形象和肖像授权给其他制造商。

自 2003 年以来，公司的使命一直是推广和发展玉米洞运动。

它作为官方管理机构，负责规范比赛及其规则，为消费者提供高质量的产品，并与美国特奥会等其他体育组织建立战略合作伙伴关系。

近年来，该公司在营销方面进行了大量投资，使其品牌被公认为行业领导者。2021 年，公司将战略重点从定制板材和包装袋转移到生产周期更长的现成产品上。因此，某些定制产品的在线订单周转时间从 2021 年的 35 天缩短到 2022 年的 1 天。

在截至 2022 年 12 月的财政年度，该公司创造了 740 万美元的收入，比三年前的 150 万美元有了大幅增长。根据需求的小幅增长，该公司预计截至 2023 年 12 月 31 日的财政年度的收入和调整后 EBITDA 分别约为 800 万美元和 125 万美元。

尽管对制造厂进行了投资，但该公司认为，新的所有者几乎可以将企业搬迁到美国的任何地方。

此外，拥有零售渠道经验的所有者可以充分利用公司的历史、品牌和优质产品。

TARGET PRICE

\$8,000,000

GROSS REVENUE

\$7,400,000

EBITDA

\$1,250,000

BUSINESS TYPE

制造业

ESTABLISHED

2003

COUNTRY

美国

BUSINESS ID

L#20230552

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